



North Hills West Neighborhood Council

Madlena Minasian

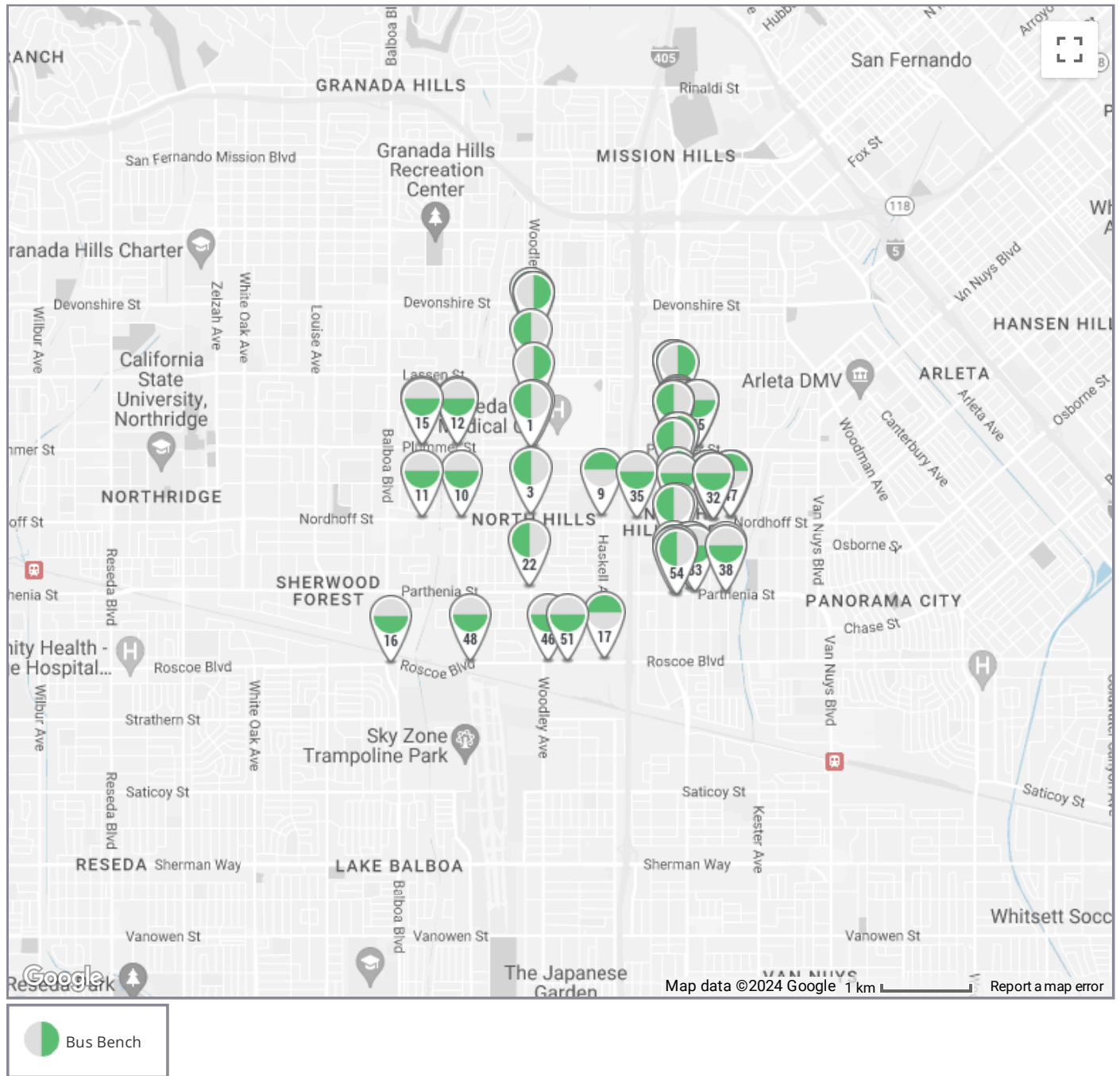
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March 7th, 2024

Rita Porter | Account Executive

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	Face ID	Market	Facing	Side	Size	Illum	Weekly	Rate	Start	End	Icon
1	156460 (Bench) SB Woodley Ave FS Plummer St SWC, E/F (North Hills) [Geopath#: 30735005]	San Fernando Valley	East	NS	2' x 7'	No	54,061†	\$149.00 (34.2426/-118.4852)	04/15/24	04/14/25	
2	156457 (Bench) NB Woodley Ave NS Superior St SEC, W/F (North Hills) [Geopath#: 30734337]	San Fernando Valley	West	SS	2' x 7'	No	71,540†	\$149.00 (34.2464/-118.4848)	04/15/24	04/14/25	
3	155300 (Bench) SB Woodley Ave NS Nordhoff St NWC, E/F (North Hills) [Geopath#: 30732265]	San Fernando Valley	East	NS	2' x 7'	No	45,121†	\$149.00 (34.2359/-118.4852)	04/15/24	04/14/25	
4	LA-2514 (Bench) EB Nordhoff St FS Sepulveda Blvd SEC, N/F (North Hills) [Geopath#: 30733225]	San Fernando Valley	North	WS	2' x 7'	No	135,003†	\$149.00 (34.2354/-118.4673)	04/15/24	04/14/25	
5	LA-2521 (Bench) WB Plummer St NS Sepulveda Blvd NEC, S/F (North Hills) [Geopath#: 30730505]	San Fernando Valley	South	ES	2' x 7'	No	118,740†	\$149.00 (34.2429/-118.4672)	04/15/24	04/14/25	
6	LA-2559 (Bench) SB Sepulveda Blvd NS Parthenia St NWC, E/F (North Hills) [Geopath#: 30732043]	San Fernando Valley	East	NS	2' x 7'	No	90,356†	\$149.00 (34.2286/-118.4679)	04/15/24	04/14/25	
7	LA-2562 (Bench) NB Sepulveda Blvd FS Rayen St NEC, W/F (North Hills) [Geopath#: 30731281]	San Fernando Valley	West	SS	2' x 7'	No	15,932†	\$149.00 (34.2324/-118.4674)	04/15/24	04/14/25	
8	LA-2563 (Bench) SB Sepulveda Blvd NS Rayen St NWC, E/F (North Hills) [Geopath#: 30732045]	San Fernando Valley	East	NS	2' x 7'	No	16,199†	\$149.00 (34.2323/-118.4679)	04/15/24	04/14/25	
9	151747 (Bench) WB Nordhoff St FS Haskell Ave NWC, S/F (North Hills) [Geopath#: 30732548]	San Fernando Valley	South	ES	2' x 7'	No	83,406†	\$149.00 (34.2357/-118.4766)	04/15/24	04/14/25	
10	LA-4233 (Bench) EB Nordhoff St FS Hayvenhurst Ave SEC, N/F (Los Angeles) [Geopath#: 30733221]	San Fernando Valley	North	WS	2' x 7'	No	118,493†	\$149.00 (34.2356/-118.4935)	04/15/24	04/14/25	
11	LA-4246 (Bench) EB Nordhoff St NS Petit Ave SWC, N/F (Northridge) [Geopath#: 30735384]	San Fernando Valley	North		2' x 7'	No	128,546†	\$149.00 (34.2356/-118.4984)	04/15/24	04/14/25	
12	LA-4283 (Bench) EB Plummer St NS Hayvenhurst Ave SWC, N/F (Northridge) [Geopath#: 30735478]	San Fernando Valley	North	WS	2' x 7'	No	31,692†	\$149.00 (34.2429/-118.4940)	04/15/24	04/14/25	
13	155938 (Bench) WB Plummer St FS Hayvenhurst Ave NWC, S/F (Northridge) [Geopath#: 30732617]	San Fernando Valley	South	ES	2' x 7'	No	92,840†	\$149.00 (34.2431/-118.4941)	04/15/24	04/14/25	
14	LA-4296 (Bench) WB Plummer St FS Petit Ave NWC, S/F (Northridge) [Geopath#: 30732620]	San Fernando Valley	South	ES	2' x 7'	No	37,502†	\$149.00 (34.2431/-118.4984)	04/15/24	04/14/25	
15	LA-4297 (Bench) EB Plummer St NS Petit Ave SWC, N/F (Northridge) [Geopath#: 30735482]	San Fernando Valley	North	WS	2' x 7'	No	68,174†	\$149.00 (34.2429/-118.4983)	04/15/24	04/14/25	
16	LA-4352 (Bench) EB Roscoe Blvd FS Balboa Blvd SEC, N/F (Northridge) [Geopath#: 30733322]	San Fernando Valley	North	WS	2' x 7'	No	83,812†	\$149.00 (34.2211/-118.5021)	04/15/24	04/14/25	


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17	LA-4361 (Bench) WB Roscoe Blvd NS Haskell Ave NEC, S/F (North Hills) [Geopath#: 30730536]	San Fernando Valley	South		2' x 7'	No	29,608†	\$149.00 (34.2215/-118.4762)	04/15/24	04/14/25	
18	LA-4486 (Bench) SB Woodley Ave FS Lassen St SWC, E/F (North Hills) [Geopath#: 30735004]	San Fernando Valley	East	NS	2' x 7'	No	49,510†	\$149.00 (34.2499/-118.4851)	04/15/24	04/14/25	
19	LA-4488 (Bench) NB Woodley Ave NS Mayall St SEC, W/F (North Hills) [Geopath#: 30734332]	San Fernando Valley	West		2' x 7'	No	57,066†	\$149.00 (34.2536/-118.4848)	04/15/24	04/14/25	
20	LA-4489 (Bench) NB Woodley Ave NS Mayall St SEC, W/F (North Hills) [Geopath#: 30734333]	San Fernando Valley	West		2' x 7'	No	52,276†	\$149.00 (34.2536/-118.4848)	04/15/24	04/14/25	
21	LA-4490 (Bench) SB Woodley Ave NS Mayall St NWC, E/F (North Hills) [Geopath#: 30732264]	San Fernando Valley	East	NS	2' x 7'	No	52,589†	\$149.00 (34.2540/-118.4851)	04/15/24	04/14/25	
22	LA-4495 (Bench) SB Woodley Ave NS Parthenia St NWC, E/F (North Hills) [Geopath#: 30732266]	San Fernando Valley	East	NS	2' x 7'	No	77,060†	\$149.00 (34.2288/-118.4853)	04/15/24	04/14/25	
23	LA-5331 (Bench) NB Sepulveda Blvd FS Plummer St NEC, W/F (North Hills) [Geopath#: 30731280]	San Fernando Valley	West		2' x 7'	No	45,191†	\$149.00 (34.2432/-118.4673)	04/15/24	04/14/25	
24	LA-5727 (Bench) NB Sepulveda Blvd FS Tupper St NEC, W/F (North Hills) [Geopath#: 30731286]	San Fernando Valley	West		2' x 7'	No	43,459†	\$149.00 (34.2394/-118.4673)	04/15/24	04/14/25	
25	LA-4496 (Bench) NB Woodley Ave NS Plummer St SEC, W/F (North Hills) [Geopath#: 30734334]	San Fernando Valley	West		2' x 7'	No	53,864†	\$149.00 (34.2427/-118.4849)	04/15/24	04/14/25	
26	LA-5726 (Bench) NB Sepulveda Blvd NS Parthenia St SEC, W/F (North Hills) [Geopath#: 30734110]	San Fernando Valley	West		2' x 7'	No	121,357†	\$149.00 (34.2281/-118.4675)	04/15/24	04/14/25	
27	LA-5732 (Bench) NB Sepulveda Blvd FS Plummer St NEC, W/F (North Hills) [Geopath#: 30731279]	San Fernando Valley	West		2' x 7'	No	12,050†	\$149.00 (34.2431/-118.4673)	04/15/24	04/14/25	
28	LA-5739 (Bench) NB Sepulveda Blvd FS Nordhoff St NEC, W/F (North Hills) [Geopath#: 30731273]	San Fernando Valley	West		2' x 7'	No	61,254†	\$149.00 (34.2359/-118.4674)	04/15/24	04/14/25	
29	LA-5730 (Bench) NB Sepulveda Blvd FS Tupper St NEC, W/F (North Hills) [Geopath#: 30731285]	San Fernando Valley	West		2' x 7'	No	44,447†	\$149.00 (34.2394/-118.4673)	04/15/24	04/14/25	
30	LA-5738 (Bench) NB Sepulveda Blvd NS Parthenia St SEC, W/F (North Hills) [Geopath#: 30734109]	San Fernando Valley	West		2' x 7'	No	121,630†	\$149.00 (34.2281/-118.4675)	04/15/24	04/14/25	
31	LA-5857 (Bench) EB Nordhoff St FS Burnet Ave SEC, N/F (North Hills) [Geopath#: 30733216]	San Fernando Valley	North		2' x 7'	No	120,837†	\$149.00 (34.2354/-118.4630)	04/15/24	04/14/25	
32	LA-5856 (Bench) EB Nordhoff St FS Burnet Ave SEC, N/F (North Hills) [Geopath#: 30733215]	San Fernando Valley	North		2' x 7'	No	120,837†	\$149.00 (34.2354/-118.4631)	04/15/24	04/14/25	


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33	LA-5868 (Bench) EB Parthenia St FS Columbus Ave SEC, N/F (North Hills) [Geopath#: 30733269]	San Fernando Valley	North	WS	2' x 7'	No	11,154 [†]	\$149.00 (34.2282/-118.4652)	04/15/24	04/14/25	
34	LA-5870 (Bench) WB Parthenia St FS Columbus Ave NWC, S/F (North Hills) [Geopath#: 30732599]	San Fernando Valley	South		2' x 7'	No	102,142 [†]	\$149.00 (34.2284/-118.4657)	04/15/24	04/14/25	
35	LA-5864 (Bench) EB Nordhoff St NS Orion Ave SWC, N/F (North Hills) [Geopath#: 30735383]	San Fernando Valley	North	WS	2' x 7'	No	115,068 [†]	\$149.00 (34.2354/-118.4722)	04/15/24	04/14/25	
36	LA-5869 (Bench) WB Parthenia St FS Columbus Ave NWC, S/F (North Hills) [Geopath#: 30732598]	San Fernando Valley	South		2' x 7'	No	106,568 [†]	\$149.00 (34.2284/-118.4657)	04/15/24	04/14/25	
37	LA-5874 (Bench) SB Sepulveda Blvd NS Superior St NWC, E/F (North Hills) [Geopath#: 30732046]	San Fernando Valley	East		2' x 7'	No	48,226 [†]	\$149.00 (34.2467/-118.4677)	04/15/24	04/14/25	
38	LA-5871 (Bench) EB Parthenia St NS Noble Ave SWC, N/F (North Hills) [Geopath#: 30735435]	San Fernando Valley	North	WS	2' x 7'	No	14,152 [†]	\$149.00 (34.2281/-118.4614)	04/15/24	04/14/25	
39	LA-5875 (Bench) SB Sepulveda Blvd NS Superior St NWC, E/F (North Hills) [Geopath#: 30732047]	San Fernando Valley	East		2' x 7'	No	48,250 [†]	\$149.00 (34.2467/-118.4677)	04/15/24	04/14/25	
40	LA-5876 (Bench) NB Sepulveda Blvd FS Superior St NEC, W/F (North Hills) [Geopath#: 30732948]	San Fernando Valley	West		2' x 7'	No	44,915 [†]	\$149.00 (34.2466/-118.4673)	04/15/24	04/14/25	
41	LA-5950 (Bench) WB Nordhoff St FS Burnet Ave NWC, S/F (North Hills) [Geopath#: 30732542]	San Fernando Valley	South		2' x 7'	No	126,145 [†]	\$149.00 (34.2356/-118.4635)	04/15/24	04/14/25	
42	LA-6016 (Bench) EB Plummer St FS Sepulveda Blvd SEC, N/F (North Hills) [Geopath#: 30734362]	San Fernando Valley	North	WS	2' x 7'	No	96,478 [†]	\$149.00 (34.2427/-118.4670)	04/15/24	04/14/25	
43	LA-5878 (Bench) SB Sepulveda Blvd FS Tupper St NEC, E/F (North Hills) [Geopath#: 30729992]	San Fernando Valley	East		2' x 7'	No	44,818 [†]	\$149.00 (34.2390/-118.4678)	04/15/24	04/14/25	
44	LA-5951 (Bench) WB Nordhoff St FS Burnet Ave NWC, S/F (North Hills) [Geopath#: 30732543]	San Fernando Valley	South		2' x 7'	No	125,024 [†]	\$149.00 (34.2357/-118.4635)	04/15/24	04/14/25	
45	LA-7014 (Bench) WB Nordhoff St NS Noble Ave NEC, S/F (North Hills) [Geopath#: 30730380]	San Fernando Valley	South		2' x 7'	No	127,502 [†]	\$149.00 (34.2356/-118.4608)	04/15/24	04/14/25	
46	LA-7017 (Bench) EB Roscoe Blvd FS Woodley Ave SEC, N/F (North Hills) [Geopath#: 30733338]	San Fernando Valley	North	WS	2' x 7'	No	215,806 [†]	\$149.00 (34.2212/-118.4832)	04/15/24	04/14/25	
47	LA-7013 (Bench) WB Nordhoff St NS Noble Ave NEC, S/F (North Hills) [Geopath#: 30730379]	San Fernando Valley	South		2' x 7'	No	129,341 [†]	\$149.00 (34.2356/-118.4609)	04/15/24	04/14/25	
48	LA-7015 (Bench) EB Roscoe Blvd NS Hayvenhurst Ave SWC, N/F (North Hills) [Geopath#: 30735512]	San Fernando Valley	North	WS	2' x 7'	No	197,306 [†]	\$149.00 (34.2212/-118.4926)	04/15/24	04/14/25	


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49	LA-7174	San Fernando Valley	East		2' x 7'	No	44,868 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) SB Sepulveda Blvd FS Plummer St SWC, E/F (North Hills) [Geopath#: 30734801] (34.2426/-118.4678)										
50	LA-7178	San Fernando Valley	East		2' x 7'	No	122,926 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) SB Sepulveda Blvd FS Parthenia St SWC, E/F (North Hills) [Geopath#: 30734798] (34.2279/-118.4679)										
51	LA-7018	San Fernando Valley	North	WS	2' x 7'	No	89,660 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) EB Roscoe Blvd FS Gloria Ave SEC, N/F (North Hills) [Geopath#: 30733323] (34.2212/-118.4806)										
52	LA-7175	San Fernando Valley	East		2' x 7'	No	44,868 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) SB Sepulveda Blvd FS Plummer St SWC, E/F (North Hills) [Geopath#: 30734802] (34.2426/-118.4678)										
53	LA-7385	San Fernando Valley	North		2' x 7'	No	43,026 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) EB Plummer St NS Columbus Ave SWC, N/F (North Hills) [Geopath#: 30735476] (34.2427/-118.4648)										
54	LA-7179	San Fernando Valley	East		2' x 7'	No	122,926 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) SB Sepulveda Blvd FS Parthenia St SWC, E/F (North Hills) [Geopath#: 30734799] (34.2279/-118.4675)										
55	LA-7386	San Fernando Valley	North		2' x 7'	No	43,029 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) EB Plummer St NS Columbus Ave SWC, N/F (North Hills) [Geopath#: 30735477] (34.2427/-118.4648)										
56	LA-7397	San Fernando Valley	South	ES	2' x 7'	No	68,680 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) WB Parthenia St FS Noble Ave NWC, S/F (North Hills) [Geopath#: 30732602] (34.2284/-118.4614)										

TERMS

NOTES

[†] Weekly impressions for individuals 18+ years old according to Geopath. The Geopath Audience Location MeasurementSM data is provided by GeoPath, Inc. New York, New York. ©Copyright 2024, All Rights Reserved.



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