

# NORTH HILLS WEST NEIGHBORHOOD COUNCIL GENERAL BOARD MEETING AGENDA



Posted 72 hours prior to meeting - All Meetings are open to the Public

# Thursday, May 19, 2016 from 7:00 - 9:30 pm

NEW HORIZONS - SAM'S CAFÉ @ 15725 PARTHENIA STREET NORTH HILLS, CA 91343

Refreshments and Meet & Greet @ 6:30 PM

#### **EXECUTIVE OFFICERS**

Dan Gibson - President, David Phelps - Vice President, Armando Diaz - Treasurer, Dave Brown - Secretary

#### **BOARD MEMBERS**

Punam Gohel, Garry Fordyce, David Hyman, Carol Hart, Kreshell Ramey, Sam Kwasman, Antonino Lovato and Dan Mick

ALL AGENDA ITEMS ARE SUBJECT TO DISCUSSION AND POSSIBLE ACTION BY THE BOARD. PLEASE NOTE THE PRESIDING OFFICER OF THE BOARD MAY TAKE ITEMS OUT OF ORDER. ALL SPEAKER CARDS MUST BE SUBMITTED TO THE SECRETARY BEFORE THE MEETING BEGINS.

The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action. Public comment is limited to 2 minutes per speaker, but the Board has the discretion to modify the amount of time for any speaker.

- 1. Welcome and Flag Salute followed by Roll Call and announcement of quorum.
- 2. Discussion and possible Motion to approve previous Meeting Minutes.
- 3. Discussion and possible Motion to approve previous Monthly Expenditure Reports.
- 4. Discussion and possible Motion to fill the vacant General category Board Seat.
- 5. General Public Comments 2 minutes per Speaker
  The public may provide comments to the Board on non-agenda items within the Board's subject
  matter jurisdiction. However, please note that under the Brown Act, the Board is prevented from
  acting on the issue you bring to its attention until the matter is agendized for discussion at a future
  public meeting.
- 6. Public agency speakers and announcements.
- 7. Presentation from LAPD Senior Lead Officer Efren Corral regarding the Civilian Service Patrol.
- 8. Presentation from Ron Smith of the Northridge Kiwanis Flag Committee.

- **9. Presentation** from Tim Sexton and Matt Walden of The Make Good Group about the proposed AngelFest Music Festival at Balboa Park in Van Nuys on a weekend in 2017 that is expected to have around 50,000 or more people.
- 10. **Discussion and possible action concerning an application** to allow the sale and on-site consumption of beer and wine at "WINGSTOP" located at 8633 Woodley Ave. The proposed restaurant is 1,844 square feet in size, with seating for 58, and proposed hours of 10:30 am midnight, 7 days/week.
- 11. **Discussion and possible action for the NHWNC** to ratify the President's recommended changes to Standing and Ad Hoc committees according to the NHWNC Bylaws, Section VII, Section 3. As follows:
  - a. separate the Public Safety and Emergency Preparedness Committee;
  - b. Combine the Emergency Preparedness Committee and the Technical Committee;
  - c. Separate the Rules and Elections Committee;
  - d. Create a standing Education Committee;
  - e. Re-create the Ad Hoc Aqueduct Committee;
  - f. Create an Ad Hoc Executive Committee; and
  - g. Create an Ad Hoc Inventory Committee.
- 12. **Discussion and possible action for the NHWNC to** ratify the President's appointments of Chairs and Members of the following current and proposed Committees: Budget and Finance; Public Safety; Emergency Preparedness and Technical; Rules; Education; Ad Hoc Aqueduct Ave.; Ad Hoc Executive; Ad Hoc Elections; and Ad Hoc Inventory.

# 13. Funding Motions:

- a. Discussion and possible action to allocate up to \$1,500 for costs related to the Congress of Neighborhood Councils at L.A. City Hall on September 24, 2016. Background: The event is free; it includes breakfast and lunch, workshops, networking and more.
- b. Discussion and possible action to allocate up to \$1,500 for costs related to the Neighborhood Council Budget Advocates' Budget Day at L.A. City Hall on July 30, 2016. Background: City officials will discuss City budget priorities and this year's Budget Advocates will be elected.
- c. Discussion and possible action to allocate a \$1,500 Neighborhood Purposes Grant to S.O.L.I.D. (Supporters of Law Enforcement in Devonshire), a non-profit that supports the LAPD Devonshire Division, for costs related to their two primary Station coffee locations, to include recognition of the NHWNC.
- d. Discussion and possible action to allocate \$200 to the LAPD Devonshire Division Volunteer Surveillance Team (VST). Background: The VST has served the Division since 1992; it currently has 57 volunteers and provided more than 88,000 hours of surveillance. The VST has helped facilitate more than 4,000 arrests and saved the City more than \$7.5 million dollars in salary, benefits, and overtime, with a perfect safety record with no injuries on the job.
- e. Discussion and possible action to allocate a \$1,500 Neighborhood Purposes Grant to the Mid Valley Regional Library, 16244 Nordhoff St., North Hills, CA 91343, for the purchase of multiple copies of new popular book titles for their "Hot Off the Press" program.
- f. Discussion and possible action to allocate up to \$1,200 for a Neighborhood Purposes Grant to the Mid Valley Regional Library, 16244 Nordhoff St., North Hills, CA 91343, for the purchase of a 1) Best-Rite Platinum Reversible Marker Board, \$669.99; 2) Deluxe Mini Play Cube, \$129.99; and 3) Carpets for Kids ABC Caterpillar, \$359.99. Total expected cost is \$1,159.97.
- g. Discussion and possible action to allocate up to \$750 to purchase Board Members' business cards and name tags from one of the vendors from which price quotes have been received.
- h. Discussion and possible action to re-allocate NHWNC budgeted funds as needed regarding Motions previously approved at this Meeting.

- 14. Board Member Comments (1- 2 minutes each)
- 15. Requests For Future Agenda Items
- 16. Motion to Adjourn

The North Hills West Neighborhood Council Agenda is posted for public review at the following North Hills West locations: 1. Uncle Joe's Donuts - 8704 Woodley Avenue and on our website at <a href="https://www.nhwnc.net">www.nhwnc.net</a>

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a "Speaker Card" to address the Board on any item on the Agenda PRIOR to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments on other matters, not appearing on the Agenda that are within the Board's subject matter jurisdiction, will be heard during the Public Comment on Non-Agendized Items period.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Dan Gibson, Board President, via email at dgibson.nhwnc@gmail.com or by phone 818-809-9158

RECONSIDERATION PROCESS - Reconsideration of a vote by the Board may be called as a Motion by the Board members that voted on the prevailing side of the decision.

GRIEVANCE PROCESS - A stakeholder or group of stakeholders may present a grievance concerning the legality of actions by the Board during public comment. Substantive grievances will be examined by a panel set by the Board and the decisions may be appealed to the Department of Neighborhood Empowerment.

PUBLIC ACCESS OF RECORDS - In compliance with Government Code Section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda please contact Dan Gibson, Board President, via email at dgibson.nhwnc@gmail.com, by phone 818-809-9158 or mail to NHWNC – PO Box 2091 – North Hills – CA – 91393.

NHWNC BYLAWS - Please be advised that the Bylaws of the North Hills West Neighborhood Council provide a process for reconsideration of actions as well as a grievance procedure. For your convenience, the Bylaws are available during every meeting.

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NOTIFICAR AL CONCEJO VECINAL 3 DÍAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR CONTACTE A DAN GIBSON, PRESIDENTE DE LA MESA, POR EMAIL A dgibson.nhwnc@gmail.com O POR TELEFONO 818-809-9158.





#### What is AngelFest™?

AngelFest™ is a 3-day music, arts, culture, and food festival dedicated to celebrating Los Angeles and highlighting the extraordinary and unique contributions made by the City of Angels in today's world. The annual world-class festival, organized by the LA-based Make Good Group, is designed to entertain a cross-generational concert audience with the biggest and best acts in contemporary music.

In a nod to all things LA, the festival will present our city in a beautiful central location, showcasing iconic and emerging contemporary music stars (not a rave music event), cutting edge public art, and its world-class cuisine focusing on the city's vibrant cross-cultural neighborhoods, the importance of its Commons, the city's impact on world commerce and, the profound influence Los Angeles exerts on pop culture.

#### **Festival Details**

The 3-day annual festival will occur over Columbus Day weekend each year beginning October 2017 at Woodley Park in the heart of LA's San Fernando Valley located in the Sepulveda Basin directly adjacent to major freeways (I-405 & US 101), public transportation (Metro-Orange Line), and dedicated bicycle paths.

The festival will feature multiple stages and tents plus a family-friendly experience at Woodley Park. The daily schedule will be 10am to 11pm with a hoped for attendance of 65,000 people per day.

AngelFest™ and Make Good have the full support of the City of LA Department of Recreation & Parks, LA Parks Foundation, local civic and business leaders, Department of Sanitation, LA Riverworks, leading music and entertainment companies, VICA, LA BizFed, Lake Balboa and Encino Neighborhood Councils, others.

#### **AngelFest™ Social Impact**

A portion of every festival ticket sold will be donated to the Los Angeles Parks Foundation to support LAs' parks. Leading local environmental organizations: TreePeople, LA Waterkeeper, and Mujeres de la Tierra are festival partners. Vigorous sustainability practices including reduced water use, no plastic bottles, protection of fragile eco-zones, renewable energy use, as well as community service work in exchange for free tickets, comprehensive traffic and public safety plans, and incentives for public transportation use. In accordance with government agency requirements and a pre-agreed budget, Woodley Park and other areas of the Sepulveda Basin impacted will be remediated and restored to their pre-festival condition.

#### **The Production Team**

The AngelFest™ team is led by Los Angeles-based The Make Good Group – a social impact company whose mission is helping its clients make good in the world. The firm has successfully "greened" NFL teams, major public utilities, healthcare systems, managed the implementation of recycling in New York City, and produced groundbreaking pro-social media events and programs.

Make Good has produced and organized hundreds of concerts featuring some of the biggest and most respected names in music and historic music-centric events including Live 8 – the biggest music entertainment event in history. The group also collaborated with American Idol to produce TV's defining charity event (American Idol Gives Back).



# **CONCERTS WITH A CONSCIENCE**

On April 26, 2016, the U.S. Army Corps of Engineers issued a draft Environmental Assessment (EA) for Angelfest, a 3 day music and arts festival in Woodley Park in the Sepulveda Basin. The EA shows no significant negative impacts on either the environment or the community. That said, the Make Good Group - the festival's producers - not only want to produce a festival with "no significant negative impacts", they want to produce an event that truly "Thinks Global - Acts Local" by helping to restore our parks, our planet, and our local communities.

Angelfest will be built on three founding principles – celebrating Los Angeles, supporting our parks, and improving our environment. The producers are local community and environmental advocates with a longstanding reputation for successful socially conscious events and are committed to setting a new standard for music festivals. Angelfest has publicly committed to the highest level of sustainability goals in its operations: carbon neutral, zero waste, and "net zero" water.

Zero-Waste will include among other things sustainable procurement and purchasing policies, a ban on plastic bottles and bags, consumables served in 100% compostable packaging, and stages designed for deconstruction. "Net Zero" water means using reclaimed water working in a close partnership with city and county agencies including the Tillman Water Reclamation Plant - our Woodley Park neighbor. Carbon Neutral will support maximizing the use of renewable energy and biofuels, renewable powered electic vehicles and the advanced battery storage technologies.

more info @ www.angelfest.com

While a festival with these type of sustainability goals will be a significant accomplishment, Angelfest will go beyond these goals by creating *concerts with a conscience*. Angelfest intends to serve as a platform for local and national environmental campaigns, not just while the festival is happening, but throughout the year. Working with **our partners Tree People, LA Waterkeeper and Mujeres de la Tierra** along with a long list of supporting environmental and community organizations – Angelfest is building a green megaphone to inspire actions year-round in the communities it touches.

By uniting LA's rich music, entertainment and media resources to deliver a clear, green message – the festival can reach the widest audience. And, in a joyful way, with music and arts at its core – Angelfest will inspire action on a broad set of environmental issues that can make LA a healthier, cleaner and greener place for the next generation of Angelenos.

Lastly, Angelfest will bring much needed funds to the Sepulveda Basin to enhance and improve Woodley Park and the Basin's wildlife and recreational amenities. Angelfest will pay a \$250,000 permit fee, a \$50,000 remediation bond, and 3% of gross ticket sales – all towards supporting the highest priority projects and activities of the Basin. The money will be dedicated to things like environmentally friendly lighting for bike paths and the dog park, habitat restoration, litter removal, fence mending, landscaping, waterway cleanup, and water reclamation. In its first year, the Festival hopes to return more than \$600,000 dollars to the Basin.

The Make Good Group is designing this event in close cooperation with the LA Department of Recreation & Parks and governments agencies, as well as a network of supportive environmental organizations. See the Angelfest website for the latest developments and an updated list of partners and supporters.

Carbon Neutral, Zero Waste, "Net Zero" Water to Inspire Change

more info @ www.angelfest.com



**FOR IMMEDIATE RELEASE:** 

May 16, 2016

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# **AngelFest Supporters Expand Coalition**

Environmental and Community Groups Voice Support for Festival

Los Angeles, CA – The Make Good Group, organizers and producers of AngelFest, the three-day music, arts, culture and food festival at Woodley Park in the San Fernando Valley's Sepulveda Basin, today announced the support of more environmental and community groups for the festival and its goals to preserve and improve parks and protect our water and the environment. The announcement of the expanded list of supporters builds on the festival's strong partnerships with TreePeople, Mujeres de la Tierra and LA Waterkeeper announced last week.

The additional groups now supporting AngelFest include:

- 5 Gyres Institute
- Alliance for Climate Education
- Climate Resolve
- Conservation International
- From Lot to Spot
- Liberty Hill Foundation
- Los Angeles Conservation Corps
- Los Angeles Neighborhood Land Trust
- Producers Guild of America (PGA Green)

All of the groups listed have sent letters of support on behalf of their members to the U.S. Army Corps of Engineers as it collects public comment on a 302-page draft <u>environmental assessment</u> (EA) until May 27. The EA was prepared by the highly respected national environmental science and planning firm ESA Associates and details the steps the Los Angeles Department of Recreation and Parks, along with Make Good will take to protect Woodley Park, the Sepulveda Basin and the surrounding community.

"The support for AngelFest from these trusted organizations emphasizes the festival's shared dedication to preserving our parks, protecting our water, and creating a healthier environment," said Tim Sexton, cofounder of the Make Good Group. "Their support underscores our cornerstone partnerships with TreePeople, LA Waterkeeper, and Mujeres de la Tierra and reflects a growing coalition of respected environmental voices aligned with the festival's commitment to help create a more livable Los Angeles for future generations."

"We trust the scientists and analysts at Environmental Science Associates. The team thoroughly investigated AngelFest and its potential impact on the Sepulveda Basin environment," said Climate Resolve executive director Jonathan Parfrey. "Their environmental assessment (EA) found no significant negative impacts to either the environment or the community. In sum, AngelFest will leave the Basin in much better shape than it is today."

"At the core of AngelFest is a commitment to educate and engage Angelenos on the environment – in particular, the value of our parks and our water to our sustainability and survival," said Peter Seligmann, chairman and CEO of Conservation International, in the organization's letter to the Corps.

"We also believe strongly in the impact of the Arts on the community in which they live, and are especially impressed by AngelFest's dedication to the full clean up and improvement of Woodley Park and the Sepulveda basin, as well at their proposed donation to the Los Angeles Parks Foundation," said PGA Green West Coast Chair Amanda Scarano Carter in a letter to the Corps.

"These organizations work on behalf of all Angelenos to build stronger communities and a cleaner environmental future for LA," said Matt Walden, co-founder of Make Good. "The support of these environmental and community groups makes clear that the community benefits and environmental goals of the festival resonate with people all across the LA metropolitan area and beyond."

"The Lake Balboa Neighborhood Council voted 16-1 in support of AngelFest," said the Council's president Linda Gravani of the support within the Sepulveda Basin itself and Woodley Park's immediate neighborhood, "and it will be fun celebrating the diversity of the City of Angels with our great music, culture and food."

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#### **Supporter Logos**





#### About AngelFest™

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#### **About Make Good Group**

The Make Good Group is a social impact company that repositions brands into a better version of themselves. Through innovative programs and global messaging platforms, the firm helps its clients make good on their promises, make good in world, and make good stuff. The Los Angeles based collaborative group offers a unique team with wide and deep experience in sustainability, music and entertainment, sports, public policy, healthcare, energy, non-profits, design, marketing, and technology. The Emmy Award-winning group has been instrumental in groundbreaking work including successfully "greening" pro sports teams, major public utilities, large healthcare systems, managing the implementation of recycling in New York City, and producing historic environmental and poverty pop culture events such as Live 8, the single largest simultaneous entertainment event in history.



**FOR IMMEDIATE RELEASE:** 

May 6, 2016

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#### L.A. ENVIRONMENTAL LEADERS PARTNER WITH ANGELFEST

TreePeople, Mujeres de la Tierra, Los Angeles Waterkeeper See Unique Benefits for LA

Los Angeles, CA – The Make Good Group, organizers and producers of <u>AngelFest</u> the three-day music, arts, culture and food festival at Woodley Park in the San Fernando Valley's Sepulveda Basin, today announced that three of Los Angeles' most important and trusted environmental groups have joined the festival as partners. TreePeople, Los Angeles Waterkeeper (LAW) and Mujeres de la Tierra share long histories protecting the environment in the greater Los Angeles area.

Each of the partners brings its own unique but overlapping perspective to its support for AngelFest rooted in their respective missions of reclaiming landscapes, protecting water and defending our communities:

- "LA's parks are obviously hurting and they need our help. That's why TreePeople has engaged millions of people to plant and care for our trees, harvest rainwater and renew depleted landscapes as a key part of our work to make LA a climate-safe city," says TreePeople founder and president Andy Lipkis. "This festival will help ignite and unite even more Angelenos to grow a greener, shadier, healthier, and more water-secure city."
- "AngelFest is exactly the diverse cultural celebration that our families need right now to help encourage their efforts for long-term solutions to the environmental distress in so many of our neighborhoods," said Irma Muñoz, founder and president of Mujeres de la Tierra and chairperson of the Santa Monica Mountains Conservancy. "Music and art have the power to engage our communities in non-traditional ways inspiring us to create a better environment for our children and protecting the future of Mother Earth."
- "Protecting our waters and ensuring our water quality is essential for the health and well-being of our communities and our residents," said LAW Executive Director Bruce Reznik, "and safeguarding LA's water requires the kind of dedication, investment and focused support we see in AngelFest."

"These groups, their leaders and their members have trusted legacies safeguarding nature with tree cover, giving voice to communities facing environmental risks and advocating for clean water," said Matt Walden, co-founder of Make Good. "Their efforts on behalf of all Angelenos are a source of enormous

civic pride and offer shining examples of what makes LA a great city today and how we can help secure a healthier environmental future for our children."

Tim Sexton of Make Good said, "Our partnership with TreePeople, Mujeres de la Tierra, and LA Waterkeeper demonstrates the festival's shared dedication with these organizations to preserving our parks, protecting our water, and creating a healthier environment and a more livable city going forward."

A 302-page draft <u>environment assessment</u> (EA) document, prepared by the highly respected national environmental science and planning firm ESA Associates, details the steps the Los Angeles Department of Recreation and Parks, along with Make Good will take to protect Woodley Park, the Sepulveda Basin and the surrounding community. The EA remains available for public comment until May 27. The U.S. Army Corps of Engineers will hold a public meeting regarding the EA on May 10 from 6 to 8 pm in the Balboa Sports Center located at 17015 Burbank Blvd. in Encino.

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#### **About AngelFest™**

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#### **About Make Good Group**

The Make Good Group is a social impact company that repositions brands into a better version of themselves. Through innovative programs and global messaging platforms, the firm helps its clients make good on their promises, make good in world, and make good stuff. The Los Angeles based collaborative group offers a unique team with wide and deep experience in sustainability, music and entertainment, sports, public policy, healthcare, energy, non-profits, design, marketing, and technology. The Emmy Award-winning group has been instrumental in groundbreaking work including successfully "greening" pro sports teams, major public utilities, large healthcare systems, managing the implementation of recycling in New York City, and producing historic environmental and poverty pop culture events such as Live 8, the single largest simultaneous entertainment event in history.

#### **About TreePeople**

As the Los Angeles region faces historic drought and a hotter, drier future, TreePeople is uniting the power of trees, people, and nature-based solutions to grow a more climate-resilient city. The organization inspires, engages and supports Angelenos to take personal responsibility for the urban environment, facilitates collaboration among government agencies, and promotes leadership by grassroots volunteers, students and communities. In this way, TreePeople seeks to build a powerful and diverse coalition of people who together are growing a greener, shadier, healthier and more water secure Los Angeles for present and future generations.

#### **About Los Angeles Waterkeeper**

Founded in 1993, <u>Los Angeles Waterkeeper's</u> mission is to protect and restore Santa Monica Bay, San Pedro Bay and adjacent waters through enforcement, fieldwork, and community action. They work to

achieve this goal through litigation and regulatory programs that ensure water quality protections in waterways throughout Los Angeles.

#### About Mujeres de la Tierra

Mujeres de la Tierra is an avant-garde environmental non-profit focused on healing *la madre tierra* and re-defining the traditional "green" dialogue in Los Angeles, California. Our mission is to support women and their families interested in becoming active participants and decision makers in environmental and social issues impacting their neighborhoods located in Los Angeles County. Mujeres believes in the power of one and that community action starts with individual participation. We firmly believe that families, residents and local stakeholders should take ownership and leadership of their local issues. Our work strengthens neighborhoods.....one familia at a time.



**FOR IMMEDIATE RELEASE:** 

April 20, 2016

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#### MAKE GOOD ANNOUNCES RESCHEDULING OF ANGELFEST

ORGANIZERS MOVE TO OCTOBER 2017 TO ENSURE FESTIVAL CELEBRATES BEST OF LA

Los Angeles, CA – The Make Good Group, organizers and producers of AngelFest the three-day music, arts, culture and food festival in the Sepulveda Basin's Woodley Park, today announced they are rescheduling the festival until October 2017 because of the anticipated completion date of the Environmental Assessment and community input process. Last week, the U.S. Army Corps of Engineers released a draft Environmental Assessment (EA) finding that the festival would have no significant negative impacts on the local environment and surrounding community. Investing in the festival's motto to "Preserve Our Parks, Protect Our Water," AngelFest organizers aim to celebrate Los Angeles, the City of Angels, while also creating the world's "greenest" musical festival. The festival will employ rigorous environmental protection operating practices, innovative messaging partnerships with area environmental groups, and will donate a portion of every ticket sold to the Los Angeles Parks Foundation to be used for improving and enhancing the recreation and wildlife amenities of San Fernando Valley's Sepulveda Basin.

"We have made significant progress in the planning of AngelFest, including the very positive development of the Army Corps of Engineers' release of the festival's draft Environmental Assessment showing no significant negative environmental impacts," said festival organizer Tim Sexton, co-founder of Make Good Group. "The Corps' environmental review process and more than 30 stakeholder meetings are helping to advance a festival that protects the Sepulveda Basin and reflects community input. However, it has taken longer than anticipated and impacted our talent booking plans. We made the decision to reschedule so that we can secure the best musical talent and ensure the kind of extraordinary festival experience that LA can be proud of and that our citizens deserve."

The City of Los Angeles Department of Recreation and Parks will reissue a permit for the festival in 2017 and, the Army Corps' environmental assessment will remain valid, streamlining the approvals process for next year.

The festival's organizers remain committed to a comprehensive sustainability production and daily operations program that will include:

- Aggressive recycling and composting efforts
- A ban on plastic bottles and bags
- Food and beverages served in compostable packaging

- Reliance on the use of renewable energy and biofuels to power the festival
- Reduced and efficient water use
- Goods and services sourced from sustainable providers
- Incentives for festival-goers to use public transportation, carpooling, or bicycles
- An extensive clean-fuel shuttle bus service from locations throughout the LA basin to minimize traffic impacts in the area
- Double covered fencing and sound/lighting baffling materials to protect sensitive wildlife areas
- Sound and lighting systems designed and engineered to safeguard nearby nature areas, waterways, and surrounding neighborhoods

"We will continue to work closely with local community groups, elected officials and public agencies to develop a festival that will operate in harmony with our parks, the environment, area neighborhoods and our community," said Matt Walden, co-founder of Make Good. "We look forward to celebrating our great city while shining a spotlight on the San Fernando Valley in 2017."

The 302-page draft EA document, prepared by the highly respected national environmental science and planning firm ESA Associates, will remain available for public comment until May 12 on both the websites of the U.S. Army Corps of Engineers and the City of Los Angeles Department of Recreation and Parks.

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#### **About AngelFest™**

AngelFest is a three-day music, arts, and culture festival in the Sepulveda Basin's Woodley Park dedicated to celebrating Los Angeles. The annual world-class festival, created and produced by the LA-based Make Good Group, is designed to entertain a cross-generational audience with the best and the most cutting edge acts in contemporary music. The festival is underpinned by its twin missions: [1] to raise much needed money for LA's cash-strapped parks and, [2] to create support for organizations protecting LA's environment and our water. The festival will be infused with the many diverse cultures that make up southern California and will also highlight the extraordinary and unique contributions that the City of Angels makes in today's world.

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**FOR IMMEDIATE RELEASE:** 

April 12, 2016

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#### ANGELFEST ADVANCES TO NEXT PHASE OF REVIEW AND PLANNING PROCESS

FESTIVAL ORGANIZERS SEEK PUBLIC INPUT ON ENVIRONMENTAL ASSESSMENT
DEMONSTRATING NO SIGNIFICANT NEGATIVE IMPACTS TO ENVIRONMENT OR COMMUNITY

Los Angeles, CA – The Army Corps of Engineers released today a <u>Draft Environmental Assessment</u> (EA), analyzing the environmental measures and impacts of <u>AngelFest</u> and demonstrating no significant negative impacts to either the environment or the community. The three-day music, arts, culture, and food festival in the Sepulveda Basin's Woodley Park will give a nod to all things LA, presenting iconic and emerging contemporary music stars, cutting edge public art and the best in regional cuisine in a beautiful, central location. Investing in the festival's motto to "Preserve Our Parks, Protect Our Water," AngelFest organizers aim to create the world's "greenest" musical festival through rigorous environmental protection and sustainability operating practices as well as donating a portion of every ticket sold to the Los Angeles Parks Foundation to be used for improving and enhancing the recreation and wildlife amenities of San Fernando Valley's Sepulveda Basin.

"Beyond the Army Corps of Engineers' assessment reaffirming that AngelFest will not have any significant negative impacts on the environment or community in the Sepulveda Basin, we are committed to practically and proactively protecting the area's wildlife, habitat, and neighborhoods," said festival organizer Tim Sexton, co-founder of Make Good Group. "Our company was founded on the principles that environmental protection, being a good neighbor, and supporting the local economy go hand in hand. The use of pop culture to support these three pillars is fundamental to what we do and essential to creating a festival that will successfully celebrate Los Angeles and protect our hometown for our children and their children."

#### The Draft EA's key findings include:

- No significant impacts to land, water quality, air quality, noise or biological resources.
- The festival will occur outside of nesting season and will not interfere with breeding behavior or movement of species, such as birds of prey.
- No potential impacts to the sensitive natural communities residing in and around Haskell Creek.
- No significant impacts to public health, safety, traffic, utilities, recreation resources or waste.

Additionally, AngelFest will fully embrace Make Good's long history of environmental stewardship and commitment to sustainability and environmental responsibility. The festival's organizers have committed to a comprehensive sustainability production and daily operations program that includes:

- Aggressive recycling and composting efforts
- A ban on plastic bottles and bags
- Food and beverages served in compostable packaging
- Reliance on the use of renewable energy and biofuels to power the festival
- Reduced and efficient water use
- Goods and services sourced from sustainable providers
- Incentives for festival-goers to use public transportation, carpooling, or bicycles
- An extensive clean-fuel shuttle bus service from locations throughout the LA basin to minimize traffic impacts in the area
- Double covered fencing and sound/lighting baffling materials to protect sensitive wildlife areas
- Sound and lighting systems designed and engineered to safeguard nearby nature areas, waterways, and surrounding neighborhoods

"We have been working closely with local community groups, elected officials and public agencies for nearly two years to develop a festival that will operate in harmony with our parks, the environment, area neighborhoods and our community," said Matt Walden, co-founder of Make Good Group. "We look forward to continuing this thoughtful collaboration as we work together to create a safe, fun and exciting weekend of entertainment that will enrich community life and shine a spotlight on the San Fernando Valley."

The 302-page Draft EA document, prepared by the highly respected national environmental science and planning firm ESA Associates, will be available for a 30-day public comment period beginning today and concluding May 12. During that time, the Army Corps of Engineers plans to hold a public meeting on April 26 to collect public input and comments on the Draft EA. More information on the meeting time and location will be released in the coming weeks.

###

#### **About AngelFest™**

AngelFest is a three-day music, arts, and culture festival in the Sepulveda Basin's Woodley Park dedicated to celebrating Los Angeles. The annual world-class festival, created and produced by the LA-based Make Good Group, is designed to entertain a cross-generational audience with the best and the most cutting edge acts in contemporary music. The festival is underpinned by its twin missions: [1] to raise much needed money for LA's cash-strapped parks and, [2] to create support for organizations protecting LA's environment and our water. The festival will be infused with the many diverse cultures that make up southern California and will also highlight the extraordinary and unique contributions that the City of Angels makes in today's world.

#### **About Make Good Group**

<u>The Make Good Group</u> is a social impact company that repositions brands into a better version of themselves. Through innovative programs and global messaging platforms, the firm helps its clients make good on their promises, make good in world, and make good stuff. The Los Angeles

based collaborative group offers a unique team with wide and deep experience in sustainability, music and entertainment, sports, public policy, healthcare, energy, non-profits, design, marketing, and technology. The Emmy Award-winning group has been instrumental in groundbreaking work including successfully "greening" pro sports teams, major public utilities, large healthcare systems, managing the implementation of recycling in New York City, and producing historic environmental and poverty pop culture events such as Live 8 which aggregated a global broadcast and online audience of 3+ billion and 2+ million live spectators, on 4 continents in 9 cities on 1 day to pressure the leaders of G8 nations to agree to a concrete plan for addressing deadly poverty. Live 8 is the single largest simultaneous entertainment event in history.

#### **About Los Angeles Parks Foundation**

The <u>Los Angeles Parks Foundation</u> was established in 2008 to raise funds to enhance, expand, preserve and promote recreation and parks for the people of Los Angeles.



Date: May 8, 2016

Attention: Colonel Kirk E. Gibbs 61<sup>st</sup> Commander, Los Angeles District **U.S. Army Corps of Engineers**Los Angeles District 915 Wilshire Blvd.
Los Angeles, CA 90017
kirk.e.gibbs@usace.army.mil

CC: Mike Shull, Department of Rec and ParksMichael.A.Shull@lacity.org

TO: AngelFest.2016@usace.army.mil

This letter is in support of Angelfest, the 3-day music, art food and culture festival that celebrates Los Angeles, taking place in October 2017, in the heart of the San Fernando Valley at the Los Angeles River in the Sepulveda Basin. AngelFest promises to elevate and celebrate Los Angeles, not just through music, but also by bringing awareness to our region's unique climate and ecology. Los Angeles is experiencing the worst drought on record. Climate change is posing unprecedented challenges to our way of urban living. Our 51-mile Los Angeles River drains a more than 800 square mile watershed and flows into the world's largest water body—the Pacific Ocean. Efforts have been underway to revitalize and restore the Los Angeles River for decades. Now, we are at a critical moment in time when all Angelenos must understand the importance of stewardship of our natural resources, including the Los Angeles River, because of their global as well as local importance.

The 5 Gyres Institute, a 501-C3 non-profit based in Los Angeles, has worked for many years on the issue of plastic pollution on our streets, in our water ways, and across the ocean. We've worked with many other non-profits, high schools, local companies and government to curb the loss of trash to the environment in Los Angeles. One great win for us was the Microbead-free Waters Act president Obama signed in Dec. 2015, which began with our published research showing microbeads in the Great Lakes in 2012. That national effort began here in Los Angeles. Our best local win was with local middle schools in LAUSD to eliminate Styrofoam food trays. After 2 years of working together, we watched the superintendent of LAUSD switch the entire district to compostable trays. This was a huge win for Los Angeles!

Underpinning the festival's celebration of Los Angeles is recognition of the urgent need to ensure the health of our region's environment and our people's ability to understand, care for, and enjoy it. At the core of AngelFest is a commitment to educate and engage Angelenos on the environment – in particular, the value of our parks and our water to our sustainability and survival.

An entertainment event with a conscience, AngelFest will prove that Angelenos represent and respect both cultural and environmental excellence. A portion of every AngelFest ticket sold will be donated to the LA Parks Foundation (LAPF) and spent to enhance and improve



the recreational and environmental amenities of the Sepulveda Basin.

The organizers of AngelFest have a long and storied history of creating groundbreaking environmental and progressive social messaging platforms that have been transformative in building awareness and implementing programs with direct and measurable impacts. In upholding this reputation, the organizers have planned the festival to highlight significant southern California public policy initiatives designed to create a more livable and environmentally conscious Los Angeles including the LA River revitalization, Save the Drop, Sustainable City pLAn, Metro's public transportation expansion, Great Streets, Creative Catalyst Artist-in-residence, and other local environmental efforts.

AngelFest will be rigorously sustainable. The festival will neither use nor sell plastic bottles. It will recycle and compost all waste, rely on the use of renewable energy, minimize water use, and employ best practices in traffic and public safety. It will also provide incentives for attendees to use public transportation. The surrounding natural features will be protected and, in accordance with public agency cooperative agreements, Woodley Park and any other affected areas of the Sepulveda Basin will be fully remediated and restored to their prefestival conditions.

Lastly, the comprehensive Environmental Assessment issued by the Army Corps of Engineers shows no significant impacts to the Sepulveda Basin or the surrounding communities. After reviewing the document and the extensive environmental commitments made by the organizers of the festival, we endorse its findings and the issuance of a FONSI and the requested waiver by the Army Corps.

We are looking forward to celebrating Los Angeles in this new, creative, fun, and environmentally responsible manner.

Sincerely,

Marcus Eriksen, PhD Executive Director 5 Gyres Institute 323-395-1843

marcus@5gyres.org



Attention: Colonel Kirk E. Gibbs 61<sup>st</sup> Commander, Los Angeles District U.S. Army Corps of Engineers Los Angeles District 915 Wilshire Blvd. Los Angeles, CA 90017 kirk.e.gibbs@usace.army.mil

CC: Mike Shull, Department of Rec and Parks Michael.A.Shull@lacity.org

TO: AngelFest.2016@usace.army.mil

This letter is in support of Angelfest, the 3-day music, art food and culture festival that celebrates Los Angeles, taking place in October 2017, in the heart of the San Fernando Valley at the Los Angeles River in the Sepulveda Basin. AngelFest promises to elevate and celebrate Los Angeles, not just through music, but also by bringing awareness to our region's unique climate and ecology.

Los Angeles is experiencing the worst drought on record. Climate change is posing unprecedented challenges to our way of urban living. Our 51-mile Los Angeles River drains a more than 800 square mile watershed and flows into the world's largest water body—the Pacific Ocean. Efforts have been underway to revitalize and restore the Los Angeles River for decades. Now, we are at a critical moment in time when all Angelenos must understand the importance of stewardship of our natural resources, including the Los Angeles River, because of their global as well as local importance.

Alliance for Climate Education (ACE) is dedicated to protecting those natural resources and educating the next generation of environmental leaders. ACE's mission to educate young people on the science of climate change and empower them to take action. We've educated more than 150,000 young people in the Los Angeles region since 2010.

Underpinning the festival's celebration of Los Angeles is recognition of the urgent need to ensure the health of our region's environment and our people's ability to understand, care for, and enjoy it. At the core of AngelFest is a commitment to educate and engage Angelenos on the environment – in particular, the value of our parks and our water to our sustainability and survival.

An entertainment event with a conscience, AngelFest will prove that Angelenos represent and respect both cultural and environmental excellence. A portion of every AngelFest ticket sold will be donated to the LA Parks Foundation (LAPF) and spent to enhance and improve the recreational and environmental amenities of the Sepulveda Basin.

The organizers of AngelFest have a long and storied history of creating groundbreaking environmental and progressive social messaging platforms that have been transformative in building awareness and implementing programs with direct and measurable impacts. In upholding this reputation, the



organizers have planned the festival to highlight significant southern California public policy initiatives designed to create a more livable and environmentally conscious Los Angeles including the LA River revitalization, Save the Drop, Sustainable City pLAn, Metro's public transportation expansion, Great Streets, Creative Catalyst Artist-in-residence, and other local environmental efforts.

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Lastly, the comprehensive Environmental Assessment issued by the Army Corps of Engineers shows no significant impacts to the Sepulveda Basin or the surrounding communities. After reviewing the document and the extensive environmental commitments made by the organizers of the festival, we endorse its findings and the issuance of a FONSI and the requested waiver by the Army Corps.

We are looking forward to celebrating Los Angeles in this new, creative, fun, and environmentally responsible manner.

Sincerely,

Matt Lappé

**Executive Director** 



May 9, 2016

Colonel Kirk E. Gibbs U.S. Army Corps of Engineers 61st Commander, Los Angeles District 915 Wilshire Blvd. Los Angeles, CA 90017

Cc: Mike Shull, General Manager, Los Angeles Department of Recreation and Parks

Dear Colonel Gibbs,

TreePeople, a 42-year-old nonprofit environmental organization based in Los Angeles, supports AngelFest, the three-day music, arts and culture festival produced by the Make Good Group to be held in Woodley Park in October, 2017.

TreePeople appreciates that AngelFest is a family-oriented music event that will bring people together to experience the natural attributes of a regional park. Not only that, but proceeds will be used to enhance and improve the recreation and wildlife amenities of the Sepulveda Basin, an area in which TreePeople has led community tree planting and tree care events for decades. Notably, the Department of Recreation and Parks permit fees include a substantial allocation for full remediation of Woodley Park and Sepulveda Basin areas impacted by festival activities in order to return the area to a condition better than it was found before the festival.

TreePeople staff have reviewed the Environmental Assessment of the concert's impact. It is clear that AngelFest has thought deeply about how to bring together a great event while respecting the nearby wildlife area of Sepulveda Basin. Not only will there be fencing, but there will be lighting and sound mitigation strategies to minimize impact on wildlife. We also applaud the festival's public commitment to environmentally sound event management such as zerowaste, reduced water use, and incentives for festival-goers to use public transportation, carpooling and bicycling.

At a time when LA's parks are severely underfunded and under stress, this event could make a positive difference in our city's urban environment for the benefit of both people and wildlife. When combined with improved parks, AngelFest could bring many more people to access, enjoy, and help our parks across the city.

Thank you for your attention to these comments.

Sincerely.

Cindv *M*iontañez

CFO '

Andy Lipkis

Founder and President



May 2, 2016

Colonel Kirk E. Gibbs U.S. Army Corps of Engineers 61st Commander, Los Angeles District 915 Wilshire Blvd. Los Angeles, CA 90017

Dear Colonel Gibbs,

Climate Resolve supports AngelFest™, a three-day music, arts and culture festival produced by Tim Sexton and the Make Good Group, slated to be held in Woodley Park in the San Fernando Valley. We hope you will support AngelFest as well.

Los Angeles may be the music capital of the world but our city does not yet have a venue for celebrating our most significant contributions to culture. While other cities proudly celebrate their music, LA remains curiously silent. There are great celebrations in Philadelphia, New York, San Francisco, Cincinnati and New Orleans − but none in our city. AngelFest™ promises to rectify this omission by elevating Los Angeles, not just through music, but also by celebrating our region's unique climate and ecology.

Underpinning the festival's celebration of Los Angeles is recognition of the urgent need to ensure the ongoing and future health of our region's environment and our people's ability to survive and enjoy it. At the core of AngelFest™ is a commitment to educate and engage Angelenos on the environment − in particular, our parks and our water.

I am encouraged by the Army Corps of Engineers' recent environmental assessment, which further exemplifies that no significant environmental or community impacts will stem from the festival. An entertainment event with a conscience, AngelFest™ will be the greenest festival in LA history. A portion of every AngelFest™ ticket sold will be donated to the LA Parks Foundation (LAPF) to support Los Angeles' parks, in particular the parks in Sepulveda Basin.

The organizers of AngelFest have a long and storied history of creating groundbreaking environmental and progressive social messaging platforms that have been transformative in building awareness and implementing programs with direct and measurable impacts. In keeping with their past work, the organizers have planned the festival as a messaging platform to highlight significant southern California public policy initiatives designed to create a more livable Los Angeles including Sustainable City pLAn, Great Streets, Save the Drop, River LA revitalization, Metro's public transportation expansion, Creative Catalyst Artist-in-residence, and other local environmental efforts.

AngelFest™ will be rigorously sustainable. The festival will neither use nor sell plastic bottles. It will recycle and compost all waste, use only renewable energy, reduce water use and employ best practices in traffic and public safety. It will also provide incentives for attendees to use public transportation. The park's natural features will be protected. In accordance with government agency requirements and a pre-agreed budget, Woodley Park and other areas of the Sepulveda Basin impacted will be fully remediated and restored to their pre-festival condition.

The festival enjoys the support of the City of Los Angeles, LA Parks Foundation, and Climate Resolve, as well as numerous local civic and business leaders, music and entertainment companies, and Sepulveda Basin neighbors and neighborhood associations.

Again, we invite you to support this worthy event, as we celebrate Los Angeles in a creative, fun, and environmentally responsible manner. I look forward to your response.

Thank you,

Jonathan Parfrey
Executive Director

cc: Michael Shull, General Manager, LA Parks & Recreation



May 7, 2016

Re: AngelFest 2017, Preserve our Parks, Protect our Water

To the Attention of the U.S. Army Corps of Engineers

As West Coast Chair of PGA Green, the environmental initiative of the Producers Guild of America, I am writing to express our support of AngelFest, currently planned for October 2017 in Woodley Park.

PGA Green is a strong believer in the power of the Arts to build environmental awareness and spread the message of the critical importance of environmental sustainability. Additionally, the AngelFest organizers' commitment to environmental sustainability proves that Art can and should be created in an environmentally sustainable way. This is a key tenet of PGA Green's platform of supporting sustainable production practices in film and television.

We also believe strongly in the impact of the Arts on the community in which they live, and are especially impressed by AngelFest's dedication to the full clean up and improvement of Woodley Park and the Sepulveda basin, as well at their proposed donation to the Los Angeles Parks Foundation.

We look forward to seeing AngelFest 2017 come to fruition, and the positive impact the festival will have on the community for years to come.

You can find more information about the PGA Green initiative on the website we have developed and created in conjunction with Disney, DreamWorks Studios, 20<sup>th</sup> Century Fox, NBC Universal, Paramount Pictures, Sony Pictures Entertainment, and Warner Bros.: <a href="https://www.greenproductionguide.com">www.greenproductionguide.com</a>.

Sincerely,

Amanda Scarano Carter

West Coast Chair

PGA Green

Amanda@pgagreen.org

2011 Crystal Drive, Suite 500, Arlington, VA 22202, USA

Tel: +1 703 341.2400 Fax: +1 703 553.4817 www.conservation.org



Colonel Kirk E. Gibbs
61<sup>st</sup> Commander, Los Angeles District **U.S. Army Corps of Engineers**Los Angeles District
915 Wilshire Blvd.
Los Angeles, CA 90017

Dear Colonel Gibbs,

This letter is in support of Angelfest, the 3-day music, art, food, and culture festival that celebrates Los Angeles, taking place in October 2017, in the heart of the San Fernando Valley at the Los Angeles River in the Sepulveda Basin. AngelFest promises to elevate and celebrate Los Angeles, not just through music, but also by bringing awareness to our region's unique climate and ecology. Los Angeles is experiencing the worst drought on record. Climate change is posing unprecedented challenges to our way of urban living. The 51-mile Los Angeles River drains more than 800 square mile watershed and flows into the world's largest water body—the Pacific Ocean. Efforts have been underway to revitalize and restore the Los Angeles River for decades. Now, we are at a critical moment in time when all Angelenos must understand the importance of stewardship of our natural resources, including the Los Angeles River, because of its global as well as local importance.

For nearly 30 years, Conservation International (CI) has been protecting nature for the benefit of all. We know that human beings are totally dependent on nature - and that by saving nature, we are saving ourselves. To that end, CI is helping to build a healthier, more prosperous and more productive planet. With a local office in Los Angeles and programs throughout the world, CI believes a festival like AngelFest is a prime example of how music, fun and love of our planet can both raise significant funds for park clean up and improvements, while creating awareness of environmental challenges we are dealing with throughout Los Angeles and the world.

Underpinning the festival's celebration of Los Angeles is recognition of the urgent need to ensure the health of our region's environment and our people's ability to understand, care for, and enjoy it. At the core of AngelFest is a commitment to educate and engage Angelenos on the environment – in particular, the value of our parks and water to our sustainability and survival.

An entertainment event with a conscience, AngelFest will prove that Angelenos represent and respect both cultural and environmental excellence. A portion of every AngelFest ticket sold will be donated to the L.A. Parks Foundation (LAPF), and spent to enhance and improve the recreational and environmental amenities of the Sepulveda Basin.

The organizers of AngelFest have a long and storied history of creating groundbreaking

environmental and progressive social messaging platforms that have been transformative in building awareness and implementing programs with direct and measurable impacts. In upholding this reputation, the organizers have planned the festival to highlight significant public policy initiatives in southern California designed to create a more livable and environmentally conscious Los Angeles including the L.A. River revitalization, Save the Drop, Sustainable City pLAn, Metro's public transportation expansion, Great Streets, Creative Catalyst Artist-in-residence, and other local environmental efforts.

AngelFest will be rigorously sustainable. The festival will neither use nor sell plastic bottles. It will recycle and compost all waste, rely on the use of renewable energy, minimize water use, and employ best practices in traffic and public safety. It will also provide incentives for attendees to use public transportation. The surrounding natural features will be protected and, in accordance with public agency cooperative agreements, Woodley Park and any other affected areas of the Sepulveda Basin will be fully remediated and restored to their pre-festival conditions.

Lastly, the comprehensive Environmental Assessment issued by the Army Corps of Engineers shows no significant impacts to the Sepulveda Basin or the surrounding communities. After reviewing the document and the extensive environmental commitments made by the organizers of the festival, we endorse its findings and the issuance of a FONSI and the requested waiver by the Army Corps.

We are looking forward to celebrating Los Angeles in this new, creative and environmentally responsible manner.

Sincerely,

Peter Seligmann

Chairman and Chief Executive Officer

CC: Mike Shull, Department of Rec and Parks



From Lot to Spot, Inc. 2003 East First Street Los Angeles, CA 90033 323.786.3587 www.fromlottospot.org

May 9th, 2016

Colonel Kirk E. Gibbs U.S. Army Corps of Engineers 61st Commander, Los Angeles District 915 Wilshire Blvd. Los Angeles, CA 90017

Dear Colonel Kirk E. Gibbs:

I am writing on behalf of **From Lot To Spot, Inc. (FLTS)** to express strong support **for Angelfest**, the 3-day music, art food and culture festival that celebrates Los Angeles, taking place in October 2017, in the heart of the San Fernando Valley at the Los Angeles River in the Sepulveda Basin. AngelFest promises to elevate and celebrate Los Angeles, not just through music, but also by bringing awareness to our region's unique climate and ecology.

FLTS is a non- profit organization dedicated to creating community designed green, social spaces in low income, communities of color. We believe that everyone deserve access to cultural and community spaces and events, regardless of their socio ecvonomic background. FLTS supports groups and initiatives with a strong and authentic commitment to our environment that include community engagement. We believe Angelfest will do just that.

The organizers of AngelFest have a long and storied history of creating groundbreaking environmental and progressive social messaging platforms that have been transformative in building awareness and implementing programs with direct and measurable impacts. In upholding this reputation, the organizers have planned the festival to highlight significant southern California public policy initiatives designed to create a more livable and environmentally conscious Los Angeles including the LA River revitalization, Save the Drop, Sustainable City pLAn, Metro's public transportation expansion, Great Streets, Creative Catalyst Artist-in-residence, and other local environmental efforts.

The festival will shine a spotlight on the San Fernando Valley and will partner with local businesses, associations and community groups to foster local business and community development opportunities including jobs during the festival and internship and mentoring programs in association with neighborhood schools.

For these reasons From Lot to Spot, whose work contributes to community economic development by creating community-driven greenspaces and whose vision is to improve blighted, urban neighborhoods in the greater Los Angeles area, supports the USACE Environmental Assessment and the AngelFest festival and ask that you do the same.

Sincerely,

Viviana Franco

Founder and Executive Director From Lot to Spot, Inc.

CC: Mike Shull, Department of Rec and Parks.





May 9, 2016

Colonel Kirk E. Gibbs U.S. Army Corps of Engineers 61st Commander, Los Angeles District 915 Wilshire Blvd. Los Angeles, CA 90017

Dear Colonel Gibbs,

This letter is in **support of AngelFest**, the 3-day music, art food and culture festival that celebrates Los Angeles, taking place in October 2017, in the heart of the San Fernando Valley at the Los Angeles River in the Sepulveda Basin. AngelFest promises to elevate and celebrate Los Angeles, not just through music, but also by bringing awareness to our region's unique climate and ecology.

The organizers of AngelFest have a long and storied history of creating groundbreaking environmental and progressive social messaging platforms that have been transformative in building awareness and implementing programs with direct and measurable impacts. In upholding this reputation, the organizers have planned the festival to highlight significant southern California public policy initiatives designed to create a more livable and environmentally conscious Los Angeles including the LA River revitalization, Save the Drop, Sustainable City pLAn, Metro's public transportation expansion, Great Streets, Creative Catalyst Artist-in-residence, and other local environmental efforts.

The festival will shine a spotlight on the San Fernando Valley and will partner with local businesses, associations and community groups to foster local business and community development opportunities including jobs during the festival and internship and mentoring programs in association with neighborhood schools.

For these reasons the Los Angeles Conservation Corps—whose mission is to provide at-risk young adults and school-aged youth with opportunities for success through job skills training, education and work experience with an emphasis on conservation and service projects that benefit the community—supports the AngelFest festival and asks that you do the same.

Sincerely,

Wendy Butts

Chief Executive Officer

Wendy A. Butts

CC: Mike Shull, Department of Rec and Parks



May 13, 2016

Colonel Kirk E. Gibbs U.S. Army Corps of Engineers 61st Commander, Los Angeles District 915 Wilshire Blvd. Los Angeles, CA 90017

Dear Colonel Gibbs:

On behalf of the Los Angeles Neighborhood Land Trust, I am writing in strong support of Angelfest, the 3-day music, art, food, and culture festival that celebrates Los Angeles, which will take place in October 2017 in the heart of the San Fernando Valley at the Los Angeles River in the Sepulveda Basin. AngelFest promises to elevate and celebrate Los Angeles, not just through music, but also by bringing awareness to our region's unique climate and ecology.

The organizers of AngelFest have a long and storied history of creating groundbreaking environmental and progressive social messaging platforms that have been transformative in building awareness and implementing programs with direct and measurable impacts. In upholding this reputation, the organizers have planned the festival to highlight significant Southern California public policy initiatives designed to create a more livable and environmentally conscious Los Angeles, including the LA River revitalization, Save the Drop, Sustainable City pLAn, Metro's public transportation expansion, Great Streets, Creative Catalyst Artist-in-residence, and other local environmental efforts.

AngelFest celebrates Los Angeles and does it in a sustainable way. It would also bring much needed resources for the City of LA Department of Recreation and Parks to invest in Woodley Park for our communities, many of which come from other areas of the region due to the lack of large open spaces in their neighborhoods.

For these reasons, the Los Angeles Neighborhood Land Trust, whose mission is to grow healthier, safer, and stronger communities by creating and advocating for urban parks and gardens in LA's underserved neighborhoods, supports the USACE Environmental Assessment and the AngelFest festival and asks that you do the same.

Sincerely,

Alina Bokde

**Executive Director** 

Alina Bokde

CC: Mike Shull, General Manager, Los Angeles Department of Recreation and Parks



May 10, 2016

U.S. Army Corps of Engineers Los Angeles District 915 Wilshire Blvd Los Angeles, CA 90017

Sent via email: angelfest.2016@usace.army.mil

#### To whom it may concern:

Los Angeles Waterkeeper is proud to be one of a select few community partners for AngelFest, the 3-day music, art food and culture festival that celebrates Los Angeles. The festival is scheduled to take place in October 2017 in the heart of the San Fernando Valley at the Los Angeles River in the Sepulveda Basin. AngelFest promises to elevate and celebrate Los Angeles, not just through music, but also by bringing awareness to our region's unique climate and ecology.

Los Angeles is experiencing the worst drought on record. Climate change is posing unprecedented challenges to our way of urban living. Our 51-mile Los Angeles River drains a more than 800 square mile watershed and flows into the world's largest water body—the Pacific Ocean. Efforts have been underway to revitalize and restore the Los Angeles River for decades. Now, we are at a critical moment in time when all Angelenos must understand the importance of stewardship of our natural resources, including the Los Angeles River, because of their global as well as local importance.

Underpinning the festival's celebration of Los Angeles is recognition of the urgent need to ensure the health of our region's environment and our people's ability to understand, care for, and enjoy it. At the core of AngelFest is a commitment to educate and engage Angelenos on the environment – in particular, the value of our parks and our water to our sustainability and survival.

An entertainment event with a conscience, AngelFest will prove that Angelenos represent and respect both cultural and environmental excellence. A portion of every AngelFest ticket sold will be donated to the LA Parks Foundation (LAPF) and spent to enhance and improve the recreational and environmental amenities of the Sepulveda Basin. Partners like LA Waterkeeper will also be involved in the event, helping promote issues around water conservation, pollution reduction, and restoration of the Los Angeles River.

The organizers of AngelFest have a long and storied history of creating groundbreaking environmental and progressive social messaging platforms that have been transformative in building awareness and implementing programs with direct and measurable impacts. In upholding this reputation, the organizers have planned the festival to highlight significant southern California public policy initiatives designed to create a more livable and environmentally conscious Los Angeles including the LA River revitalization, Save the Drop, Sustainable City pLAn, Metro's public



transportation expansion, Great Streets, Creative Catalyst Artist-in-residence, and other local environmental efforts.

As a community partner, LA Waterkeeper will work diligently with event organizers to ensure that AngelFest will be rigorously sustainable. The festival will neither use nor sell plastic bottles. It will recycle and compost all waste, rely on the use of renewable energy, minimize water use, and employ best practices in traffic and public safety. It will also provide incentives for attendees to use public transportation. Event organizers will also work to protect the surrounding natural features.

We are particularly excited to work with the organizers of AngelFest to use this event to educate the Los Angeles community about the connections between our upstream communities and our marine environment, and engage the public in efforts to promote integrated water solutions that will ensure the health of our inland and coastal waters.

We are looking forward to celebrating Los Angeles in this new, creative, fun, and environmentally responsible manner.

Sincerely,

Bruce Reznik

**Executive Director** 

POLLUTION HOTLINE: 1-877-4-CACOAST



Change, Not Charity.

6420 Wilshire Blvd. Suite 700 Los Angeles, CA 90048

323.556.7200 323.556.7240 (fax)

www.LibertyHill.org

May 9, 2016

# **RE:** Support for AngelFest

Dear Army Corps of Engineers,

On behalf of the Liberty Hill Foundation, I would like to express our support for the AngelFest, the three-day music, arts and culture festival proposed to take place in Woodley Park. Liberty Hill fully supports AngelFest's mission to raise funds for the City of Los Angeles' park system and to build support for community organizations working to protect our city's environment.

Liberty Hill has had a longstanding working relationship with many of the festival organizers and can attest to the high degree of professionalism and success they bring to every event they are involved with. The festival producer, The Make Good Group, is committed to sustainability and environmental responsibility as the primary focus of their core business.

Residents of the San Fernando Valley in particular will benefit from the success of this event, as a portion of proceeds from festival ticket sales will go to the Los Angeles Parks Foundation to be spent in the Sepulveda Basin to improve recreation and wildlife amenities.

We believe the City of Los Angeles needs more positive events like AngelFest.

Sincerely,

Michele Prichard

Michael Prichard

Director, Common Agenda Program, Liberty Hill Foundation