

PLEASE DO NOT REMOVE THIS POSTING UNTIL MARCH 22, 2024

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Madlena Minasian – President

Vacant - Vice President

Maggie Elliott - Treasurer

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VACANT –Residential Stakeholder 2025

VACANT – General Stakeholder 2025

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VACANT – General Stakeholder 2027

VACANT - General Stakeholder 2027



**NORTH HILLS WEST
NEIGHBORHOOD COUNCIL
(NHWNC)**

Certified February 25, 2003



In-Person

General Board Meeting

Thursday, March 21, 2024, 6:00 PM

New Horizons ~ Sam's Cafe

**15725 Parthenia Street,
North Hills, CA 91343**

**NORTH HILLS WEST
NEIGHBORHOOD COUNCIL
GENERAL BOARD MEETINGS**

3rd Thursday every month @ 6PM

New Horizons Sam's Café

15725 Parthenia St,

North Hills, CA 91343

(Parking Available)

WEBSITE: www.nhwnc.net

BOARD EMAIL board@nhwnc.net

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Agendas by email.

- Our Mission is to bring forward our concerns to our elected officials -

Neighborhood Councils are a department within the city of Los Angeles. We are required to follow city and state laws. The Brown Act does not allow us to discuss anything that is NOT on tonight's agenda. There is an item called PUBLIC COMMENT where you can address items NOT on the agenda.

Public Comments - Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to one (1) minute per speaker unless adjusted by the presiding officer of the Board.

- *To address the board on any agenda item, please complete a speaker card from the Public Information Table, mark which agenda item you wish to comment on, and hand the speaker card to the President. If you want to comment on several agenda items, have a separate speaker card for each agenda item.*

President/Chair reserves the right to move agenda items

Supporting documents are available on our website at: www.nhwnc.net

Agenda items not completed may carry to the **next GBM on Thursday, April 18, 2024**

AGENDA #	AGENDA ITEMS ARE SUBJECT TO DISCUSSION AND POSSIBLE BOARD ACTION NEW BUSINESS	PERSON RESPONSIBLE								
1	Call to order and Welcome.	President - Minasian								
2	Roll Call, Pledge of Allegiance, Voting Eligibility, and Agenda Recusals.	Secretary - Brown								
3	President’s Announcements/Comments. a. Brief review of the NC rules. b. Board Vacancies: The NHWNC has five open Board seats. Board Application .	President - Minasian								
4	Presentation by the Department of Neighborhood Empowerment (DONE) to the North Hills West NC on Robert's Rules of Order and Brown Act with regards to how comments are provided by both the public and the board.	DONE NEA - Darnell								
5	General Public Comments on non-agenda items within the NHWNC’s subject matter jurisdiction. PLEASE ADVISE US IF YOU ARE A PAID LOBBYIST	President - Minasian								
6	Public Official/Representative Reports . a. Public Safety b. City Council Representative c. Government Departments/Agencies, including Department of Neighborhood Empowerment (DONE) If present, PLEASE IDENTIFY YOURSELF and limit your comments to three (3) minutes.	Various								
7	Guest Speakers and/or Informational Presentation.	NONE								
8	Motion to approve February 15, 2024, Draft GBM Minutes .	Secretary - Brown								
9	Motion to approve February 2024 MER / cityclerk.lacity.org/NCFundPortal/Dashboard <table border="1"><tr><td>Beginning Balance</td><td>Expense-to-Date</td><td>Total Outstanding</td><td>Net Available</td></tr><tr><td>\$41,293.49</td><td>\$6,707.00</td><td>\$6,530.50</td><td>\$28,055.99</td></tr></table>	Beginning Balance	Expense-to-Date	Total Outstanding	Net Available	\$41,293.49	\$6,707.00	\$6,530.50	\$28,055.99	Treasure – Elliott
Beginning Balance	Expense-to-Date	Total Outstanding	Net Available							
\$41,293.49	\$6,707.00	\$6,530.50	\$28,055.99							
10	Motion to approve up to \$350 Neighborhood Purpose Grant (NPG) for Canoga Park Senior Citizen’s Club . Funds will support funding food and refreshments for the Salute to Recreation Senior Citizen's dance on May 3, 2024. a. Discussion and possible action to nominate a Senior.	Myrka Martinez President - Minasian								
11	Motion to submit a Community Impact Statement (CIS) on Council File (CF) CIS CF 23-0623 to support, if amended, the inclusion of the guidelines set by the United Neighbors to the LA City Plum Committee, with a particular focus on the importance of the following amendments 1 through 6. https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=23-0623 For individuals or an HOA, use the link LACouncilComment.com to send your comment to the council file.	President – Minasian								
12	Motion to reallocate \$14,684.49 from the 2023-2024-Administrative Budget Community Improvement Projects (CIP) category into the Outreach Expenditure Category.	President – Minasian								
13	Motion to approve Community Impact Statement (CIS) to send to BONC and Councilman Leet to support DONE letter to increase the Annual Neighborhood Council Funds from \$32,000 to \$50,000. Draft Letter to DONE Budget .	President – Minasian								
14	Motion to approve up to \$10,000 for NHWNC PSA Bus Bench Ads from InSite Street Media . Approved Bus Bench Ads will remain in place for one year as an Outreach effort.	President – Minasian								
15	Motion to approve up to \$10,000 in Street Pole Banners from Gold Metropolitan Media . The banners will remain in place for one year as an Outreach effort.	President – Minasian								

16	Motion to approve sending an email to Councilmen Lee requesting to introduce a motion to the LA City Council for North Hills West Neighborhood Council coordination of the Street Banner Campaign for Banners to stay within NHWNC Boundaries for one year to promote awareness and participation.	President – Minasian
17	Motion to add Standing Rule "J" that says North Hills West Neighborhood Council (NHWNC) board members cannot serve on other Neighborhood Councils (NCs) as board members while also serving as a board member of the NHWNC. The proposed language up for discussion and vote is the following, and it will be Item J in the Standing Rules if approved: <i>Item J - North Hills West Neighborhood Council (NHWNC) board members shall not serve on any other Neighborhood Council (NC) board while at the same time serving as a board member on the NHWNC. If this is the case, then the NHWNC board member who also serves on another NC must immediately resign from the NHWNC. Or, the NHWNC board member can resign from the other NC they decided to serve on and then remain on the NHWNC board.</i>	Brown
18	Discussion and possible action to inform the Department of Neighborhood Empowerment (DONE) where to canvass in the North Hills West NC area. The idea is to have DONE staff canvass neighborhoods to help recruit new board members and involve more stakeholders.	President – Minasian
19	Discussion and possible action about polling/Surveying NHW Stakeholders on the NHWNC Next Door Account.	President – Minasian
20	Discussion about ideas on improving stakeholder and Board member participation in our meeting.	President – Minasian
21	Discussion about the additional mandatory training(s) for NC Board Members and Stakeholders by City Council ORDINANCE NO. 187803 and BONC mandatory training policy. An ordinance amending Section 22.801(h) of Article 1, Chapter 28, Division 22 of the Los Angeles Administrative Code (LAAC) to authorize the Department of Neighborhood Empowerment to enforce all neighborhood council training requirements and adding LAAC Section 22.821 to require anti-bias, gender expression, and gender identity training for neighborhood councils. CF 20-0990 Diversity, Equity and Inclusion Training / Anti-Bias Training / Los Angeles Neighborhood Council Members	President – Minasian
22	Discussion about the results of the primary election March 5, 2024. LAVOTE.GOV.	President – Minasian
23	Ratify the President's recommended Chair(s) and Member appointments and changes (Add/Remove) to NHWNC Committees, Ad Hoc Committees, Alliances / Liaisons / CIS filer(s) appointments (if applicable).	President – Minasian
AGENDA #	PENDING BUSINESS & UPDATES	PERSON RESPONSIBLE
24	PENDING: VCC _ \$1500 NPG: ➤ Jan GBM → Zoom recording was sent to CD 12 Rep Ms. Espinal and Board members along with documentation per January GBM Re: Volunteers Cleaning Communities (VCC) \$1500 NPG approved on 4/21/22. ➤ Feb GBM → Minasian emailed NEA Darnell on 2/16/24 the Zoom recording of the GBM 4/21/22 VCC presentation of the NPG, Budget, Agendas & Minutes.	DONE NEA – Darnell
25	PENDING: Censure/Grievance #385. NHWNC has submitted responses to DONE on 4/1/2023 & 5/11/2023. To date, we have no hearing scheduled.	DONE NEA - Darnell

26	PENDING: mailer to NHW stakeholders, which will include the brochure design, printing, and mailing.	President – Minasian
27	PENDING: Welcome to NHW sign. Waiting to see who is willing to help and find the professionals needed to start the project.	President – Minasian
AGENDA #	REPORT OUT	PERSON RESPONSIBLE
28	Report on NHWNC Committees / Alliances / Liaison / CIS filers for up to two (2) minutes each (if applicable and time permits). a. NHWNC Committees, Ad-hoc NHWNC.net b. Board of Neighborhood Commissioners / BONC Commission Website New Code of Conduct, Anti-Bias and Gender Expression and Gender Identity mandated trainings Effective 1/23/24. Board members and committee stakeholders will have 90 days to complete thru Cornerstone. Next meeting, 4/2/2024, at 6:00 p.m. In-person & Zoom ID: https://us02web.zoom.us/j/82041875556 c. Alliances and Coalitions: EmpoweLA/Alliances I. Los Angeles Neighborhood Council Coalition / LANCC next meeting 4/6/2024 @ 10:00 AM Zoom ID: https://us02web.zoom.us/j/99882612542 II. Valley Alliance of Neighborhood Councils / VANC next meeting 4/11/2024 @ 6:30 PM Zoom ID: https://us02web.zoom.us/j/98759241651 III. NC Emergency Preparedness / NCEPA Meeting 4th Saturday @ 10 AM IV. Plan Check NC: planchecknc.org next meeting 2/10/24 @ 10:00 AM via Zoom. Sign up for E-Newsletter – Text PLANCHECKNC to 22828. V. VNY Community Advisory Committee (CAC) VI. Budget Advocates: Budgetadvocates.org 2023-2024 Fiscal Year Reports next bi-monthly meeting 4/1/24 @ 7:00 PM VII. Zoom ID: https://us02web.zoom.us/j/81654142487 Budget Day 6/15/24 In-person ½ day event. d. NHWNC CIS filer(s) NHWNC Community Impact Statements (CIS) & Letters e. Liaisons: The EmpowerLA Liaisons webpage has had an error message since 10/26/23. I've notified DONE on 10/26/23 and again on 11/14/23. As of this publication, 3/18/24, the page still has the 404-error.	President – Minasian & Board Members Minasian Minasian Gohel Elliott Brown Erdman Brown Fordyce/Gohel/ Erdman Minasian DONE NEA - Darnell
AGENDA #	CONCLUDING BUSINESS	PERSON RESPONSIBLE
29	Board member announcements.	Board Members
30	Upcoming events/volunteer opportunities →  NHWNC Calendar. Follow us on  Instagram  Facebook  Next Door	President – Minasian
31	Future Agenda Item Request(s): Email President@nhwnc.net at least 10 days before the meeting date with “AGENDA REQUEST” in the subject line. Attach documents with sufficient information and links to support adequate descriptions for discussion. <i>April 8, 2024, is the deadline to submit agenda item requests for April 18th GBM.</i>	President – Minasian
32	Adjournment. <i>Thank you to our Stakeholders and Neighborhood Watch members for your ongoing support.</i>	President – Minasian

Americans with Disabilities Act –

As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure the availability of services, please make your request at least 3 business days (72 hours) prior to the meeting by contacting the Department of Neighborhood Empowerment by calling (213) 978-1551 or email:

NCsupport@lacity.org

Public Posting of Agendas -

Neighborhood Council agendas are posted for public review as follows:

Posted for public review at Uncle Joe's Donuts – 8704 Woodley – North Hills CA 91343 and posted on the NHWNC website www.nhwnc.net

● You can also receive our agendas via email by subscribing to L.A. City's [Early Notification System \(ENS\)](#)

Also, to other Neighborhood Council agendas, City Dept's, and Agencies agendas.

Notice to Paid Representatives -

If you are compensated to monitor, attend, or speak at this meeting, City law may require you to register as a lobbyist and report your activity. See Los Angeles Municipal Code Section 48.01 et seq. More information is available at ethics.lacity.org/lobbying. For assistance, please contact the Ethics Commission at (213) 978-1960 or

ethics.commission@lacity.org

Public Access of Records -

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting may be viewed at <https://www.nhwnc.net>

If you would like a copy of any record related to an item on the agenda, please contact secretary@nhwnc.net

Reconsideration and Grievance Process -

For information on the NC's process for Board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NC Bylaws. The Bylaws are available at our Board meetings and on our website: <https://www.nhwnc.net/agendas-minutes/minutes-and-agendas/bylaws/>

Translation Service –

If you need translation service, please get in touch with the NHWNC Secretary via email at Secretary@NHWNC.net or call 818-369-1708

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE NATIFICAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. SI NECESITA ASISTENCIA CON ESTA NOTIFICACION, POR FAVOR CONTRACTE A PRESIDENT DE LA MESA, POR EMAIL A PRESIDENT@NHWNC.NET O POR TELEFONO 818-369-1708.

NOTE: L.A. City Charter Sec 900. Purpose (Of Neighborhood Councils.) -

To promote more citizen participation in government and make government more responsive to local needs, a citywide system of neighborhood councils and a Department of Neighborhood Empowerment is created. Neighborhood councils shall include representatives of the many diverse interests in communities and shall have an advisory role on issues of concern to the neighborhood.

Neighborhood Council Board Oath

I pledge to represent my neighborhood with dignity, integrity, and pride.
I will encourage other points of view, even when they differ from my own.
I will respect, value, and consider everyone's opinions.
I will find the good in my neighborhood and praise it and promote it.
I will act at all times in accordance with our bylaws and will conform fully, both in spirit and intent. To my neighbors and to neighborhoods throughout the City of Los Angeles, I pledge to do this to the best of my ability.

GENERAL INFORMATION↓



[Mayor Karen Bass-releases-community-safety-survey](#)

[Mayor Bass's Executive Directives](#)

[Mayor Bass's Executive Directive #5](#) regarding  Improving Customer Experience.

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NEXT IN PERSON GENERAL BOARD MEETING 4/18/2024 @ 6:00 PM

Neighborhood Council Funding Program

APPLICATION for Neighborhood Purposes Grant (NPG)



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: North Hills West Neighborhood Council

SECTION I- APPLICANT INFORMATION

- 1a) Canoga Park Senior Citizens' Club 80-0653543 California 1/5/17
Organization Name Federal I.D. # (EIN#) State of Incorporation Date of 501(c)(3) Status (if applicable)
- 1b) 7326 Jordan Ave. Canoga Park CA 91303
Organization Mailing Address City State Zip Code
- 1c) _____
Business Address (If different) City State Zip Code
- 1d) **PRIMARY CONTACT INFORMATION:**
Lorry Reeves 818-340-2633 LR5655@att.net
Name Phone Email
- 2) **Type of Organization- Please select one:**
☐ Public School (not to include private schools) or ☒ 501(c)(3) Non-Profit (other than religious institutions)
Attach Signed letter on School Letterhead Attach IRS Determination Letter
- 3) Canoga Park Senior Citizens' Club, 7326 Jordan Ave. Canoga Park CA 91303
Name / Address of Affiliated Organization (if applicable) City State Zip Code

SECTION II - PROJECT DESCRIPTION

- 4) Please describe the purpose and intent of the grant.

Your generosity will help fund the Salute to Recreation Senior Dance on May 3, 2024 at the Northridge Recreation Center.

- 5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large.
 (Grants cannot be used as rewards or prizes for individuals)

The grant will support the Salute to Recreation Senior Dance festivities in funding food and refreshments for the senior dance. The event is open to all community seniors and offers seniors an opportunity to socialize, dance, and meet new persons in their communities. Participation in this event offers the Neighborhood Council an opportunity to showcase their organization and its commitment to outreach to seniors throughout the surrounding area.

SECTION III - PROJECT BUDGET OUTLINE

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a) Personnel Related Expenses		Requested of NC	Total Projected Cost
		\$	\$
		\$	\$
		\$	\$

6b) Non-Personnel Related Expenses		Requested of NC	Total Projected Cost
Outback Catering		\$350	\$2800
		\$	\$
		\$	\$

- 7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?
☐ No ☒ Yes If Yes, please list names of NCs: CNC, GHNNC, GHSNC, NENC, NHCNC, NSNC, NWNC, PRNC, WHNC
- 8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs) ☒ No ☐ Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
	\$	\$
	\$	\$
	\$	\$

- 9) What is the TOTAL amount of the grant funding requested with this application: \$350
- 10a) Start date: 02/16/24 10b) Date Funds Required: 03/29/24 10c) Expected Completion Date: 05/03/24
(After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

SECTION IV - POTENTIAL CONFLICTS OF INTEREST

- 11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?
☒ No ☐ Yes If Yes, please describe below:
- | Name of NC Board Member | Relationship to Applicant |
|-------------------------|---------------------------|
| | |
| | |
| | |
- 11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?
☐ Yes ☒ No *(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)

SECTION V - DECLARATION AND SIGNATURE

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

- 12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED*

Lorry Reeves

PRINT Name

President

Title

Signature

Date

- 12b) Secretary of Non-profit Corporation or Assistant School Principal - REQUIRED*

Rosalie Rhodes

PRINT Name

Secretary

Title

Signature

Date

If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or clerk.ncfunding@lacity.org for instructions on completing this form

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: FEB 02 2017

CANOGA PARK SENIOR CITIZENS CLUB
7326 JORDAN AVENUE
CANOGA PARK, CA 91303-0000

Employer Identification Number:
80-0653543
DLN:
26053409001847
Contact Person:
CUSTOMER SERVICE ID# 31954
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Form 990-PF Required:
Yes
Effective Date of Exemption:
January 5, 2017
Addendum Applies:
Yes

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a private foundation within the meaning of Section 509(a).

You're required to file Form 990-PF, Return of Private Foundation or Section 4947(a)(1) Trust Treated as Private Foundation, annually, whether or not you have income or activity during the year. If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PF" in the search bar to view Publication 4221-PF, Compliance Guide for 501(c)(3) Private Foundations, which describes your recordkeeping, reporting, and disclosure requirements.



North Hills West Neighborhood Council

Community Impact Statement CF 23-0623 Supports if Amended ED 1.

Executive Directive No.1 (ED 1) / Expedition of Permits and Clearance / Temporary Shelters / Affordable Housing / Codification of Provisions.

<https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=23-0623>

The North Hills West Neighborhood Council at its March 21, 2024, General Board Meeting, as duly posted in accordance with the Brown Act, supports the ED 1 Ordinance (CF 23-0623) if amended to include the guidelines sent by United Neighbors to the PLUM committee, with a particular focus on the importance of the following amendments: 1. Limit the number of waivers and off-menu incentives to a total of 6; 2. Require rear 15' setbacks to allow for trees to grow and capture stormwater; 3. Prevent post-development conversion of nonresidential spaces to market rate units; 4. Protect R 1, HPOZs, and Historic Districts in their entirety; 5. Ensure that substandard streets/ high-fire zones do not qualify for ED 1 fast-track approval; 6. Require ED 1 projects to meet minimum Tier 2 TOC distance to transit qualifications.

Projects that don't meet these requirements under ED 1 would need to go through discretionary approval.

Board Vote Count: Aye ____ Ney ____ Abstain ____ Recused ____ Ineligible ____

Thank you,

North Hills West Neighborhood Council

Email: Board@nhwnc.net

Website: www.nhwnc.net

CITY OF LOS ANGELES

BOARD OF NEIGHBORHOOD COMMISSIONERS

VACANT
PRESIDENT

JOY ATKINSON
VICE PRESIDENT

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MAGGIE QUIROZ
KEREN WATERS
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Email: commission@empowerla.org

CALIFORNIA



KAREN BASS
MAYOR

NEIGHBORHOOD COUNCILS
EMPOWER LA
Department of
NEIGHBORHOOD EMPOWERMENT

20th FLOOR, CITY HALL
200 NORTH SPRING STREET LOS
ANGELES, CA 90012

TELEPHONE (213) 978-1551
TOLL-FREE 3-1-1
FAX: (213) 978-1751
E-MAIL: EmpowerLA@lacity.org

VANESSA SERRANO
INTERIM GENERAL MANAGER

ERICK MUÑOZ
COMMISSION EXECUTIVE ASSISTANT

www.EmpowerLA.org

January 23, 2024

Honorable Councilmember Bob Blumenfield, Chair and Members of the Budget and Finance Committee
Office of the City Clerk
Room 395, City Hall
Los Angeles, CA 90012

Dear Chair Blumenfield,

I am writing on behalf of the Board of Neighborhood Commissioners ("Board"), which met on January 23rd and approved this letter in support of a budget increase for the 99 neighborhood councils.

Neighborhood Councils are on-the-ground every day creating a bridge between the City of Los Angeles and local communities, playing an integral role in communicating and implementing the services the City provides. Neighborhood Councils work to ensure that funds and resources are being distributed equitably amongst the City's most vulnerable population. This includes:

- Support for the unhoused
- Providing translation services so that residents can access City services and public meetings;
- Providing Neighborhood Purpose Grants to local nonprofits on the front line of supporting our most vulnerable residents;
- Creating or working with mutual aid networks that match volunteers with people in need for services;
- Improving parks and recreation services, identifying fixes to streets and roadways, supporting the City's transportation efforts, finding housing for homeless neighbors, and much, much more.

Despite all this, Neighborhood Councils and the Department received disproportionate budget cuts during the pandemic relative to other departments and, despite state and federal funding, the Neighborhood Councils have not realized the restoration of their budgets.

Therefore, we ask that you restore neighborhood council annual budgets to a minimum of \$50,000 in the Office of the City Clerk's budget. This is necessary as Neighborhood Councils pay individually for technology licenses to meet virtually, they often pay for physical meeting spaces since the return to in-person meetings, and they bear the cost for outreach for upcoming election activities.

In addition to restoring individual neighborhood council budgets, we ask that you approve the budget request from the Department of Neighborhood Empowerment to ensure the success of our neighborhood councils. The resources requested in their budget are those necessary to provide quality direct neighborhood council support services to the Neighborhood Council System.

We believe that these are reasonable and prudent requests that are necessary over the long-term as neighborhood council leaders are strategic partners dedicated to maximize the quality of life for residents throughout the City of Los Angeles.

Sincerely,

Ray Regalado
President

cc: Karen Bass, City of Los Angeles Mayor
Eunisses Hernandez, First District Councilmember
Paul Krekorian, Second District Councilmember
Nithya Raman, Fourth District Councilmember
Katy Yaroslavsky, Fifth District Councilmember
Imelda Padilla, Sixth District Councilmember
Monica Rodriguez, Seventh District Councilmember
Marqueece Harris-Dawson, Eighth District Councilmember
Curren D. Price, Jr., Ninth District Councilmember
Heather Hutt, Tenth District Councilmember
Traci Park, Eleventh District Councilmember
John S. Lee, Twelfth District Councilmember
Hugo Soto-Martinez, Thirteenth District Councilmember
Kevin de Leon, Fourteenth District Councilmember
Tim McOsker, Fifteenth District Councilmember



North Hills West Neighborhood Council

Madlena Minasian

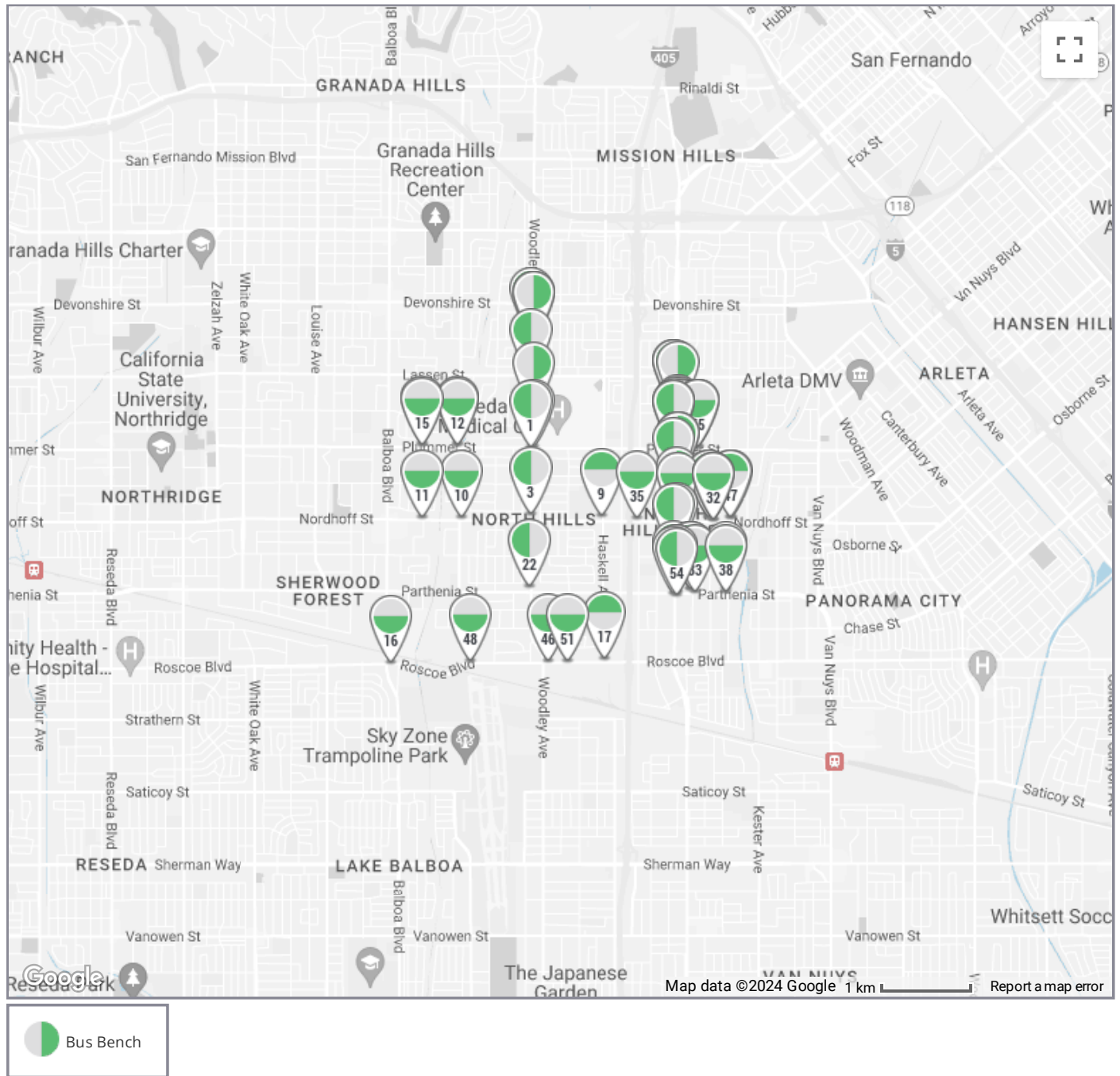
mminasian.nhwnc@gmail.com

March 7th, 2024

Rita Porter | Account Executive

Rita.Porter@insitesm.com | 310-559-1600 | 424-241-7689 (cell) | 310-559-1666 (fax)

15303 Ventura Blvd. Ste. 1490 | Los Angeles, CA. 91403



Rita Porter | Account Executive

Rita.Porter@insitesm.com | 310-559-1600 | 424-241-7689 (cell) | 310-559-1666 (fax)
15303 Ventura Blvd. Ste. 1490 | Los Angeles, CA. 91403

	Face ID	Market	Facing	Side	Size	Illum	Weekly	Rate	Start	End	Icon
1	156460 (Bench) SB Woodley Ave FS Plummer St SWC, E/F (North Hills) [Geopath#: 30735005]	San Fernando Valley	East	NS	2' x 7'	No	54,061 [†]	\$149.00 (34.2426/-118.4852)	04/15/24	04/14/25	
2	156457 (Bench) NB Woodley Ave NS Superior St SEC, W/F (North Hills) [Geopath#: 30734337]	San Fernando Valley	West	SS	2' x 7'	No	71,540 [†]	\$149.00 (34.2464/-118.4848)	04/15/24	04/14/25	
3	155300 (Bench) SB Woodley Ave NS Nordhoff St NWC, E/F (North Hills) [Geopath#: 30732265]	San Fernando Valley	East	NS	2' x 7'	No	45,121 [†]	\$149.00 (34.2359/-118.4852)	04/15/24	04/14/25	
4	LA-2514 (Bench) EB Nordhoff St FS Sepulveda Blvd SEC, N/F (North Hills) [Geopath#: 30733225]	San Fernando Valley	North	WS	2' x 7'	No	135,003 [†]	\$149.00 (34.2354/-118.4673)	04/15/24	04/14/25	
5	LA-2521 (Bench) WB Plummer St NS Sepulveda Blvd NEC, S/F (North Hills) [Geopath#: 30730505]	San Fernando Valley	South	ES	2' x 7'	No	118,740 [†]	\$149.00 (34.2429/-118.4672)	04/15/24	04/14/25	
6	LA-2559 (Bench) SB Sepulveda Blvd NS Parthenia St NWC, E/F (North Hills) [Geopath#: 30732043]	San Fernando Valley	East	NS	2' x 7'	No	90,356 [†]	\$149.00 (34.2286/-118.4679)	04/15/24	04/14/25	
7	LA-2562 (Bench) NB Sepulveda Blvd FS Rayen St NEC, W/F (North Hills) [Geopath#: 30731281]	San Fernando Valley	West	SS	2' x 7'	No	15,932 [†]	\$149.00 (34.2324/-118.4674)	04/15/24	04/14/25	
8	LA-2563 (Bench) SB Sepulveda Blvd NS Rayen St NWC, E/F (North Hills) [Geopath#: 30732045]	San Fernando Valley	East	NS	2' x 7'	No	16,199 [†]	\$149.00 (34.2323/-118.4679)	04/15/24	04/14/25	
9	151747 (Bench) WB Nordhoff St FS Haskell Ave NWC, S/F (North Hills) [Geopath#: 30732548]	San Fernando Valley	South	ES	2' x 7'	No	83,406 [†]	\$149.00 (34.2357/-118.4766)	04/15/24	04/14/25	
10	LA-4233 (Bench) EB Nordhoff St FS Hayvenhurst Ave SEC, N/F (Los Angeles) [Geopath#: 30733221]	San Fernando Valley	North	WS	2' x 7'	No	118,493 [†]	\$149.00 (34.2356/-118.4935)	04/15/24	04/14/25	
11	LA-4246 (Bench) EB Nordhoff St NS Petit Ave SWC, N/F (Northridge) [Geopath#: 30735384]	San Fernando Valley	North		2' x 7'	No	128,546 [†]	\$149.00 (34.2356/-118.4984)	04/15/24	04/14/25	
12	LA-4283 (Bench) EB Plummer St NS Hayvenhurst Ave SWC, N/F (Northridge) [Geopath#: 30735478]	San Fernando Valley	North	WS	2' x 7'	No	31,692 [†]	\$149.00 (34.2429/-118.4940)	04/15/24	04/14/25	
13	155938 (Bench) WB Plummer St FS Hayvenhurst Ave NWC, S/F (Northridge) [Geopath#: 30732617]	San Fernando Valley	South	ES	2' x 7'	No	92,840 [†]	\$149.00 (34.2431/-118.4941)	04/15/24	04/14/25	
14	LA-4296 (Bench) WB Plummer St FS Petit Ave NWC, S/F (Northridge) [Geopath#: 30732620]	San Fernando Valley	South	ES	2' x 7'	No	37,502 [†]	\$149.00 (34.2431/-118.4984)	04/15/24	04/14/25	
15	LA-4297 (Bench) EB Plummer St NS Petit Ave SWC, N/F (Northridge) [Geopath#: 30735482]	San Fernando Valley	North	WS	2' x 7'	No	68,174 [†]	\$149.00 (34.2429/-118.4983)	04/15/24	04/14/25	
16	LA-4352 (Bench) EB Roscoe Blvd FS Balboa Blvd SEC, N/F (Northridge) [Geopath#: 30733322]	San Fernando Valley	North	WS	2' x 7'	No	83,812 [†]	\$149.00 (34.2211/-118.5021)	04/15/24	04/14/25	


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Rita.Porter@insitesm.com | 310-559-1600 | 424-241-7689 (cell) | 310-559-1666 (fax)
15303 Ventura Blvd. Ste. 1490 | Los Angeles, CA. 91403

	Face ID	Market	Facing	Side	Size	Illum	Weekly	Rate	Start	End	Icon
17	LA-4361 (Bench) WB Roscoe Blvd NS Haskell Ave NEC, S/F (North Hills) [Geopath#: 30730536]	San Fernando Valley	South		2' x 7'	No	29,608†	\$149.00 (34.2215/-118.4762)	04/15/24	04/14/25	
18	LA-4486 (Bench) SB Woodley Ave FS Lassen St SWC, E/F (North Hills) [Geopath#: 30735004]	San Fernando Valley	East	NS	2' x 7'	No	49,510†	\$149.00 (34.2499/-118.4851)	04/15/24	04/14/25	
19	LA-4488 (Bench) NB Woodley Ave NS Mayall St SEC, W/F (North Hills) [Geopath#: 30734332]	San Fernando Valley	West		2' x 7'	No	57,066†	\$149.00 (34.2536/-118.4848)	04/15/24	04/14/25	
20	LA-4489 (Bench) NB Woodley Ave NS Mayall St SEC, W/F (North Hills) [Geopath#: 30734333]	San Fernando Valley	West		2' x 7'	No	52,276†	\$149.00 (34.2536/-118.4848)	04/15/24	04/14/25	
21	LA-4490 (Bench) SB Woodley Ave NS Mayall St NWC, E/F (North Hills) [Geopath#: 30732264]	San Fernando Valley	East	NS	2' x 7'	No	52,589†	\$149.00 (34.2540/-118.4851)	04/15/24	04/14/25	
22	LA-4495 (Bench) SB Woodley Ave NS Parthenia St NWC, E/F (North Hills) [Geopath#: 30732266]	San Fernando Valley	East	NS	2' x 7'	No	77,060†	\$149.00 (34.2288/-118.4853)	04/15/24	04/14/25	
23	LA-5331 (Bench) NB Sepulveda Blvd FS Plummer St NEC, W/F (North Hills) [Geopath#: 30731280]	San Fernando Valley	West		2' x 7'	No	45,191†	\$149.00 (34.2432/-118.4673)	04/15/24	04/14/25	
24	LA-5727 (Bench) NB Sepulveda Blvd FS Tupper St NEC, W/F (North Hills) [Geopath#: 30731286]	San Fernando Valley	West		2' x 7'	No	43,459†	\$149.00 (34.2394/-118.4673)	04/15/24	04/14/25	
25	LA-4496 (Bench) NB Woodley Ave NS Plummer St SEC, W/F (North Hills) [Geopath#: 30734334]	San Fernando Valley	West		2' x 7'	No	53,864†	\$149.00 (34.2427/-118.4849)	04/15/24	04/14/25	
26	LA-5726 (Bench) NB Sepulveda Blvd NS Parthenia St SEC, W/F (North Hills) [Geopath#: 30734110]	San Fernando Valley	West		2' x 7'	No	121,357†	\$149.00 (34.2281/-118.4675)	04/15/24	04/14/25	
27	LA-5732 (Bench) NB Sepulveda Blvd FS Plummer St NEC, W/F (North Hills) [Geopath#: 30731279]	San Fernando Valley	West		2' x 7'	No	12,050†	\$149.00 (34.2431/-118.4673)	04/15/24	04/14/25	
28	LA-5739 (Bench) NB Sepulveda Blvd FS Nordhoff St NEC, W/F (North Hills) [Geopath#: 30731273]	San Fernando Valley	West		2' x 7'	No	61,254†	\$149.00 (34.2359/-118.4674)	04/15/24	04/14/25	
29	LA-5730 (Bench) NB Sepulveda Blvd FS Tupper St NEC, W/F (North Hills) [Geopath#: 30731285]	San Fernando Valley	West		2' x 7'	No	44,447†	\$149.00 (34.2394/-118.4673)	04/15/24	04/14/25	
30	LA-5738 (Bench) NB Sepulveda Blvd NS Parthenia St SEC, W/F (North Hills) [Geopath#: 30734109]	San Fernando Valley	West		2' x 7'	No	121,630†	\$149.00 (34.2281/-118.4675)	04/15/24	04/14/25	
31	LA-5857 (Bench) EB Nordhoff St FS Burnet Ave SEC, N/F (North Hills) [Geopath#: 30733216]	San Fernando Valley	North		2' x 7'	No	120,837†	\$149.00 (34.2354/-118.4630)	04/15/24	04/14/25	
32	LA-5856 (Bench) EB Nordhoff St FS Burnet Ave SEC, N/F (North Hills) [Geopath#: 30733215]	San Fernando Valley	North		2' x 7'	No	120,837†	\$149.00 (34.2354/-118.4631)	04/15/24	04/14/25	


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Rita.Porter@insitesm.com | 310-559-1600 | 424-241-7689 (cell) | 310-559-1666 (fax)
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	Face ID	Market	Facing	Side	Size	Illum	Weekly	Rate	Start	End	Icon
33	LA-5868 (Bench) EB Parthenia St FS Columbus Ave SEC, N/F (North Hills) [Geopath#: 30733269]	San Fernando Valley	North	WS	2' x 7'	No	11,154 [†]	\$149.00 (34.2282/-118.4652)	04/15/24	04/14/25	
34	LA-5870 (Bench) WB Parthenia St FS Columbus Ave NWC, S/F (North Hills) [Geopath#: 30732599]	San Fernando Valley	South		2' x 7'	No	102,142 [†]	\$149.00 (34.2284/-118.4657)	04/15/24	04/14/25	
35	LA-5864 (Bench) EB Nordhoff St NS Orion Ave SWC, N/F (North Hills) [Geopath#: 30735383]	San Fernando Valley	North	WS	2' x 7'	No	115,068 [†]	\$149.00 (34.2354/-118.4722)	04/15/24	04/14/25	
36	LA-5869 (Bench) WB Parthenia St FS Columbus Ave NWC, S/F (North Hills) [Geopath#: 30732598]	San Fernando Valley	South		2' x 7'	No	106,568 [†]	\$149.00 (34.2284/-118.4657)	04/15/24	04/14/25	
37	LA-5874 (Bench) SB Sepulveda Blvd NS Superior St NWC, E/F (North Hills) [Geopath#: 30732046]	San Fernando Valley	East		2' x 7'	No	48,226 [†]	\$149.00 (34.2467/-118.4677)	04/15/24	04/14/25	
38	LA-5871 (Bench) EB Parthenia St NS Noble Ave SWC, N/F (North Hills) [Geopath#: 30735435]	San Fernando Valley	North	WS	2' x 7'	No	14,152 [†]	\$149.00 (34.2281/-118.4614)	04/15/24	04/14/25	
39	LA-5875 (Bench) SB Sepulveda Blvd NS Superior St NWC, E/F (North Hills) [Geopath#: 30732047]	San Fernando Valley	East		2' x 7'	No	48,250 [†]	\$149.00 (34.2467/-118.4677)	04/15/24	04/14/25	
40	LA-5876 (Bench) NB Sepulveda Blvd FS Superior St NEC, W/F (North Hills) [Geopath#: 30732948]	San Fernando Valley	West		2' x 7'	No	44,915 [†]	\$149.00 (34.2466/-118.4673)	04/15/24	04/14/25	
41	LA-5950 (Bench) WB Nordhoff St FS Burnet Ave NWC, S/F (North Hills) [Geopath#: 30732542]	San Fernando Valley	South		2' x 7'	No	126,145 [†]	\$149.00 (34.2356/-118.4635)	04/15/24	04/14/25	
42	LA-6016 (Bench) EB Plummer St FS Sepulveda Blvd SEC, N/F (North Hills) [Geopath#: 30734362]	San Fernando Valley	North	WS	2' x 7'	No	96,478 [†]	\$149.00 (34.2427/-118.4670)	04/15/24	04/14/25	
43	LA-5878 (Bench) SB Sepulveda Blvd FS Tupper St NEC, E/F (North Hills) [Geopath#: 30729992]	San Fernando Valley	East		2' x 7'	No	44,818 [†]	\$149.00 (34.2390/-118.4678)	04/15/24	04/14/25	
44	LA-5951 (Bench) WB Nordhoff St FS Burnet Ave NWC, S/F (North Hills) [Geopath#: 30732543]	San Fernando Valley	South		2' x 7'	No	125,024 [†]	\$149.00 (34.2357/-118.4635)	04/15/24	04/14/25	
45	LA-7014 (Bench) WB Nordhoff St NS Noble Ave NEC, S/F (North Hills) [Geopath#: 30730380]	San Fernando Valley	South		2' x 7'	No	127,502 [†]	\$149.00 (34.2356/-118.4608)	04/15/24	04/14/25	
46	LA-7017 (Bench) EB Roscoe Blvd FS Woodley Ave SEC, N/F (North Hills) [Geopath#: 30733338]	San Fernando Valley	North	WS	2' x 7'	No	215,806 [†]	\$149.00 (34.2212/-118.4832)	04/15/24	04/14/25	
47	LA-7013 (Bench) WB Nordhoff St NS Noble Ave NEC, S/F (North Hills) [Geopath#: 30730379]	San Fernando Valley	South		2' x 7'	No	129,341 [†]	\$149.00 (34.2356/-118.4609)	04/15/24	04/14/25	
48	LA-7015 (Bench) EB Roscoe Blvd NS Hayvenhurst Ave SWC, N/F (North Hills) [Geopath#: 30735512]	San Fernando Valley	North	WS	2' x 7'	No	197,306 [†]	\$149.00 (34.2212/-118.4926)	04/15/24	04/14/25	


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	Face ID	Market	Facing	Side	Size	Illum	Weekly	Rate	Start	End	Icon
49	LA-7174	San Fernando Valley	East		2' x 7'	No	44,868 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) SB Sepulveda Blvd FS Plummer St SWC, E/F (North Hills) [Geopath#: 30734801] (34.2426/-118.4678)										
50	LA-7178	San Fernando Valley	East		2' x 7'	No	122,926 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) SB Sepulveda Blvd FS Parthenia St SWC, E/F (North Hills) [Geopath#: 30734798] (34.2279/-118.4679)										
51	LA-7018	San Fernando Valley	North	WS	2' x 7'	No	89,660 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) EB Roscoe Blvd FS Gloria Ave SEC, N/F (North Hills) [Geopath#: 30733323] (34.2212/-118.4806)										
52	LA-7175	San Fernando Valley	East		2' x 7'	No	44,868 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) SB Sepulveda Blvd FS Plummer St SWC, E/F (North Hills) [Geopath#: 30734802] (34.2426/-118.4678)										
53	LA-7385	San Fernando Valley	North		2' x 7'	No	43,026 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) EB Plummer St NS Columbus Ave SWC, N/F (North Hills) [Geopath#: 30735476] (34.2427/-118.4648)										
54	LA-7179	San Fernando Valley	East		2' x 7'	No	122,926 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) SB Sepulveda Blvd FS Parthenia St SWC, E/F (North Hills) [Geopath#: 30734799] (34.2279/-118.4675)										
55	LA-7386	San Fernando Valley	North		2' x 7'	No	43,029 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) EB Plummer St NS Columbus Ave SWC, N/F (North Hills) [Geopath#: 30735477] (34.2427/-118.4648)										
56	LA-7397	San Fernando Valley	South	ES	2' x 7'	No	68,680 [†]	\$149.00	04/15/24	04/14/25	
	(Bench) WB Parthenia St FS Noble Ave NWC, S/F (North Hills) [Geopath#: 30732602] (34.2284/-118.4614)										

TERMS

NOTES

[†] Weekly impressions for individuals 18+ years old according to Geopath. The Geopath Audience Location MeasurementSM data is provided by GeoPath, Inc. New York, New York. ©Copyright 2024, All Rights Reserved.



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Robert Sandefer

SANDEFERHOMES.COM

ERT.SANDEFER@THEAGENCYRE.COM
2.889.8463 / LIC. #01996491

THEAGENCYRE.COM



Quote/Sales Order

Date: 3/14/2024
Job #: AG 4950

21051 Warner Center Lane
Suite 250
Woodland Hills, CA 91367
(Tel) (800) 755-9466 (Fax) (818) 348-1956

Bill To:	
North Hills West Neighborhood Council Attn: Madlena Minasian	Prior Customer: Yes No Credit OK by:

Ship To	
	Terms Due Upon Acceptance of order Explain:

Sale Type	Launch Date	Removal Date:	Customer P.O.	Account REP	FOB
	TBD			AG	

Quantity	Description	Unit Price	Amount
100	"NHWNC" City Light Pole Banner 3'(w) x 8'(h) - Printed on outdoor vinyl with wind slits (1) Image Pair (A/B)- All 4 Color Process *Note:Price based on (1) image pair (A/B) if more images are used price is subject to change.	107.50	10,750.00T
50	Installation, maintenance and removal of double wings. Maintenance includes normal wear & tear for 90 days (Maintenance due to any unforeseen circumstances will be charged extra). Note that location unavailability for any reason during banner hanging is subject to additional relocation and permit fees.	67.50	3,375.00
1	Art/Layout Fee Note: No permit fees included assuming approved Council Motion for no fee/12 month/"City" type permit	400.00	400.00

Sales tax subject to change based on current sales tax rate at time of invoicing. Prices subject to change after review of supplied art. All claims for errors or allowances must be made in writing within 10 days from receipt of goods. No goods returnable without written consent.	Sales Tax:	\$1,021.25
	TOTAL AMT. DUE	\$15,546.25

Order confirmation sent Date:
Received: Authorized by: _____



Quote/Sales Order

Date: 3/14/2024
Job #: AG 4949

21051 Warner Center Lane
Suite 250
Woodland Hills, CA 91367
(Tel) (800) 755-9466 (Fax) (818) 348-1956

Bill To:

North Hills West Neighborhood Council
Attn: Madlena Minasian

Prior Customer: Yes No
Credit OK by:

Ship To

Terms Due Upon Acceptance of order
Explain:

Sale Type	Launch Date	Removal Date:	Customer P.O.	Account REP	FOB
	TBD			AG	
Quantity	Description		Unit Price	Amount	
50	"NHWNC" City Light Pole Banners 3'(w) x 8'(h) - Printed on outdoor vinyl with wind slits (1) Image Pair (A/A)- All 4 Color Process *Note:Price based on (1) image pair (A/A) if more images are used price is subject to change.		117.50	5,875.00T	
50	Installation, maintenance and removal of single wings. Maintenance includes normal wear & tear for 90 days (Maintenance due to any unforeseen circumstances will be charged extra). Note that location unavailability for any reason during banner hanging is subject to additional relocation and permit fees.		62.50	3,125.00	
1	Art/Layout Fee Note: No permit fees included assuming approved Council Motion for no fee/12 month/"City" type permit		400.00	400.00	

Sales tax subject to change based on current sales tax rate at time of invoicing.
Prices subject to change after review of supplied art.
All claims for errors or allowances must be made in writing within 10 days from receipt of goods. No goods returnable without written consent.

Sales Tax: \$558.13

TOTAL AMT. DUE \$9,958.13

Order confirmation sent Date:

Received:

Authorized by: _____



Quote/Sales Order

Date: 3/14/2024
Job #: AG 4952

21051 Warner Center Lane
Suite 250
Woodland Hills, CA 91367
(Tel) (800) 755-9466 (Fax) (818) 348-1956

Bill To:

North Hills West Neighborhood Council
Attn: Madlena Minasian

Prior Customer: Yes No
Credit OK by:

Ship To

Terms Due Upon Acceptance of order
Explain:

Sale Type	Launch Date	Removal Date:	Customer P.O.	Account REP	FOB
	TBD			AG	
Quantity	Description		Unit Price	Amount	
50	"NHWNC" City Light Pole Banner 3'(w) x 8'(h) - Printed on outdoor vinyl with wind slits (1) Image Pair (A/B)- All 4 Color Process *Note: Price based on (1) image pair (A/B) if more images are used price is subject to change.		119.50	5,975.00T	
25	Installation, maintenance and removal of double wings. Maintenance includes normal wear & tear for 90 days (Maintenance due to any unforeseen circumstances will be charged extra). Note that location unavailability for any reason during banner hanging is subject to additional relocation and permit fees.		72.50	1,812.50	
1	Art/Layout Fee Note: No permit fees included assuming approved Council Motion for no fee/12 month/"City" type permit		400.00	400.00	

Sales tax subject to change based on current sales tax rate at time of invoicing.
Prices subject to change after review of supplied art.
All claims for errors or allowances must be made in writing within 10 days from receipt of goods. No goods returnable without written consent.

Sales Tax: \$567.63

TOTAL AMT. DUE \$8,755.13

Order confirmation sent Date:

Received:

Authorized by: _____



21051 Warner Center Lane
Suite 250
Woodland Hills, CA 91367
(Tel) (800) 755-9466 (Fax) (818) 348-1956

Quote/Sales Order

Date: 3/14/2024
Job #: AG 4951

Bill To:	
North Hills West Neighborhood Council Attn: Madlena Minasian	Prior Customer: Yes No Credit OK by:

Ship To	
	Terms Due Upon Acceptance of order Explain:

Sale Type	Launch Date	Removal Date:	Customer P.O.	Account REP	FOB
	TBD			AG	

Quantity	Description	Unit Price	Amount
25	"NHWNC" City Light Pole Banner 3'(w) x 8'(h) - Printed on outdoor vinyl with wind slits (1) Image Pair (A/A)- All 4 Color Process *Note:Price based on (1) image pair (A/A) if more images are used price is subject to change.	129.50	3,237.50T
25	Installation, maintenance and removal of single wings. Maintenance includes normal wear & tear for 90 days (Maintenance due to any unforeseen circumstances will be charged extra). Note that location unavailability for any reason during banner hanging is subject to additional relocation and permit fees.	67.50	1,687.50
1	Art/Layout Fee Note: No permit fees included assuming approved Council Motion for no fee/12 month/"City" type permit	400.00	400.00

Sales tax subject to change based on current sales tax rate at time of invoicing. Prices subject to change after review of supplied art. All claims for errors or allowances must be made in writing within 10 days from receipt of goods. No goods returnable without written consent.	Sales Tax:	\$307.56
	TOTAL AMT. DUE	\$5,632.56

Order confirmation sent Date:
Received: Authorized by: _____

CLIENT: North Hills West Neighborhood Council			
EVENT NAME: TBD			
SPONSOR / NON-SPONSOR: Non Sponsor			
EVENT STATUS: Single Event			
PERMIT START DATE: 4/1/24 - 4/1/26			
# poles:			
LOCATION	ORIENTATION	# of poles	4/1/24 - 4/1/26
Plummer St from Gothic Ave to Woodley Ave	North	8	Available
Plummer St from Woodley Ave to Gloria Ave	North / South	14	Available
Plummer St from Gloria Ave to Haskell Ave	North / South	14	Available
Hayvenhurst Ave from Plummer St to Tupper St	East / West	12	Available
Hayvenhurst Ave from Parthenia St to Chase St	East / West	14	Available
Woodley Ave from Tupper St to Nordhoff St	East	4	Available
Woodley Ave from Rayee St to Parthenia St	East	7	Available
Woodley Ave from Parthenia St to Chase St	East	4	Available
Woodley Ave from Chast St to Roscoe Blvd	East / West	10	Available
Haskell Ave from Supior St to Plummer St	East / West	14	Available
Haskell Ave from Plummer St to Tupper St	East / West	8	Available
Haskell Ave from Tupper St to Nordhoff St	East / West	12	Available
Haskell Ave from Rayen St to Parthenia St	East / West	12	Available
Haskell Ave from Parthenia St to Chase St	East / West	14	Available

[illegible]



ARTWORK SPECIFICATIONS

ACCEPTABLE FORMATS

.AI .EPS .PDF .INDD .TIF .PSD

COLOR Please provide your files in **CMYK** format. RGB files will be converted if supplied. If your file contains **PMS colors**, please use **Solid Coated Colors**. Jobs printed digitally will be converted to **CMYK**, but we will do our best to achieve the specified spot color. Any color issues will be identified in preflight.

PROOFS PDF preflight proofs will be emailed for content review, regardless of the type of output. For color-proofing, the type of proof is as follows:

Silkscreened banner proofs: Epson proofs

Direct-to-digital banner proofs: Full size digital prints

Once approved, the proofs will be used to check color on press.

FONTS **Please convert all fonts to outlines.** If you decide to supply native files, please package all fonts within the project folder. When exporting as a pdf, please outline the fonts before export.

IMAGES **Please embed all artwork within your file.** InDesign users: indd files need to be packaged with all relevant links. Large format graphics will print well between **75-150 dpi**.

SIZE Whenever possible, build your file at 100%. However, if you need to build your document at scale, work in 10% size, which requires little math.

Example, 240" x 600" @ 74 dpi = 24 x 60" @ 740 dpi

TEMPLATES Download templates in various formats for the standard banner sizes at: **www.goldmetropolitan.com**

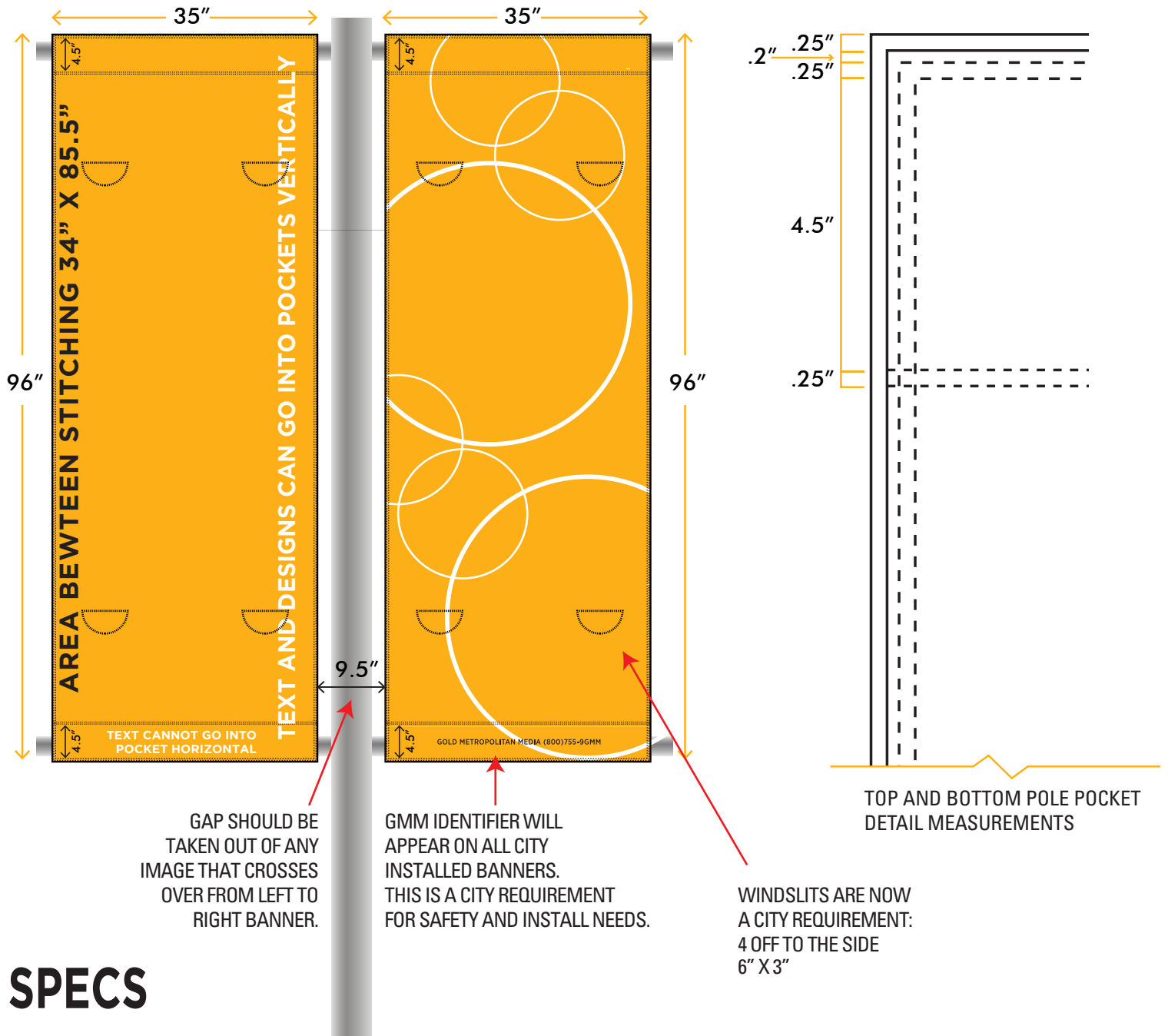
QUESTIONS? Feel free to contact the Art Department at artdept@goldmetropolitan.com



CITY LIGHT POLE BANNERS

DOUBLE POLES - 35 X 96"

(CITY OF LA)



SPECS

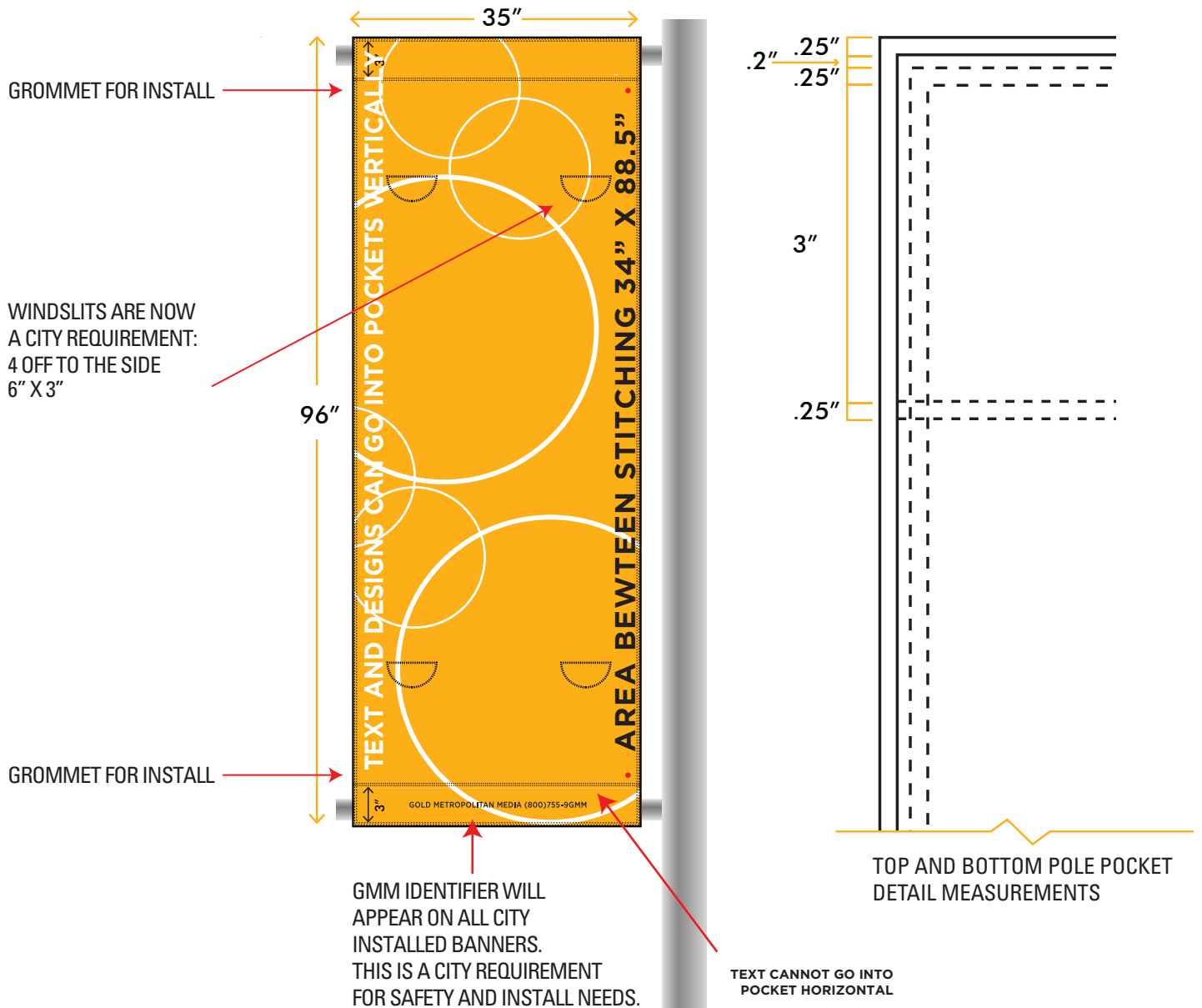
FINISH/TRIM SIZE	35" x 96"
BLEED SIZE	35.5" x 96.5" [1/4" on all sides] (Please provide files with bleed)
AREA BETWEEN POCKETS	34" x 85.5"
	Copy, logos, and main design elements are recommended for live area as they can be distorted by stitching and curvature of sleeves. Background art, designs, and vertical text can go into the pockets but text placed horizontally on the pockets such as logos, phone, or contact info is not allowed.
POLE POCKETS	4.5"
OUTPUT	CMYK [Spot colors on request]
INDESIGN AND ILLUSTRATOR TEMPLATES AVAILABLE UPON REQUEST	



CITY LIGHT POLE BANNERS

SINGLE POLES - 35 X 96"

(CITY OF LA)



SPECS

FINISH/TRIM SIZE	35" x 96"
BLEED SIZE	35.5" x 96.5" [1/4" on all sides] (Please provide files with bleed)
AREA BETWEEN POCKETS	34" x 88.5"
	Copy, logos, and main design elements are recommended for live area as they can be distorted by stitching and curvature of sleeves. Background art, designs, and vertical text can go into the pockets but text placed horizontally on the pockets such as logos, phone, or contact info is not allowed.
POLE POCKETS	3"
OUTPUT	CMYK [Spot colors on request]
INDESIGN AND ILLUSTRATOR TEMPLATES AVAILABLE UPON REQUEST	

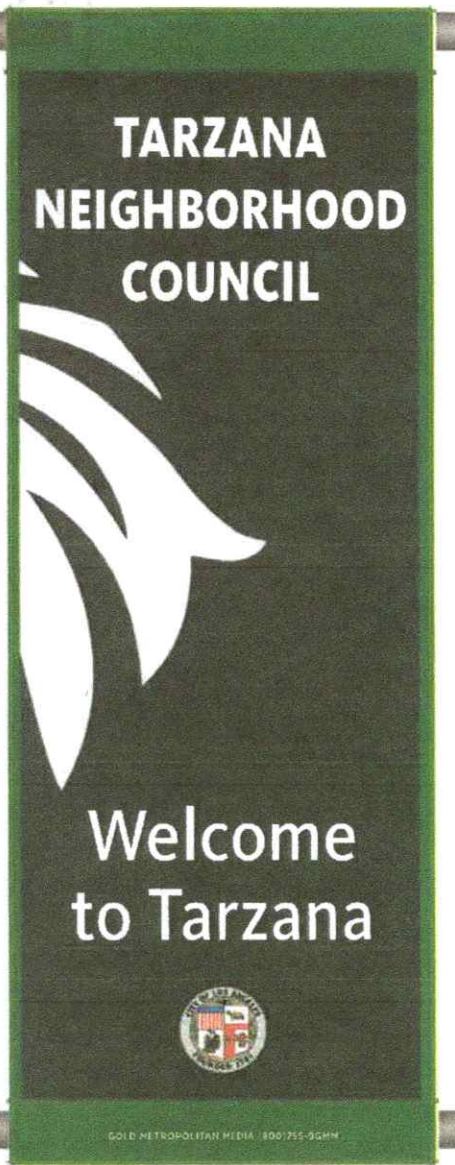
STREET SIDE

Banner A

Banner B



4 Wind Slits
City Requirement



4 Wind Slits
City Requirement

← Wind Slits

← Wind Slits

PROOF 1

File Notes:
Image A: Vector
Image B: Vector
Type: Vector
Color: CMYK
Finish Size: 35"x 96"
4.5" Pole Pockets
Originals: Illustrator



☐ Approved as shown

☐ Approved with changes noted
Show revised proof

☐ NOT APPROVED
Contact ASAP

Client: Tarzana Neighborhood Council

Today's Date: 1/17/2021

Project: CLPB

Page: 1/1

Notes:

NHWNC Next Door Account Polling Survey Suggestions

Sample question(s):

1. What do you think about aggressive drivers
 - a. Red light runners
 - b. Stop sign runners
 - c. Obscured car license plates
 - d. Curbing, tailgating, etc
2. Motorhomeless (PEH)
 - a. Sanitary (holding tank) leaks onto the street
 - b. Flammability hazards and recurring small fires
 - c. Associated persons experiencing behavioral emergencies
 - d. ADA blocked sidewalks
 - e. Long term stationary preventing street cleaning operations
3. Elections
 - a. Voters who vote incorrectly
 - b. Potential voters who don't vote but complain about things
4. Neighborhood Councils
 - a. Board, Committee and Stakeholders that ongoing-ly contribute
 - b. Board, Committee and Stakeholders that attend but don't contribute
 - c. Those that attend, don't contribute, but complain about those that do contribute
 - d. Those that don't attend, but would be great if they did

But may be afraid to because they may contract some form of psychosis

Yes I think this would be a wonderful idea to use Next Door as a means of engaging our Stakeholders. It could send a message to our stakeholders about promptly Calling 311 to report all Graffiti in the area. Even taking pictures and reporting it to the police. Also if a neighbor in North Hills West needs help with cleaning up their property, or street, they could put it out there. Just a couple of ideas

Who is the "us"? You?

No. Not without careful consideration. Folks take classes on this to effectively use this tool.

It is not as simple as coming up with questions. Further, there will be inherent bias because it will only capture those on Nextdoor and choose to respond.

NHWNC Next Door Account Polling Survey Suggestions

ORDINANCE NO. _____

An ordinance amending Section 22.801(h) of Article 1, Chapter 28, Division 22 of the Los Angeles Administrative Code (LAAC) to authorize the Department of Neighborhood Empowerment to enforce all neighborhood council training requirements and adding LAAC Section 22.821 to require anti-bias, gender expression, and gender identity training for neighborhood councils.

WHEREAS, the City of Los Angeles is one of the most diverse cities in the world and has an obligation to strive to create a society of equity and inclusion;

WHEREAS, the Mayor issued Executive Directive No. 27 in June of 2020, to support ongoing efforts to ensure diversity, equal opportunity, fairness, and transparency in City government and in doing so, directed the City Personnel Department to develop and maintain mandatory implicit bias training on an annual basis for all City employees;

WHEREAS, the Los Angeles City Charter requires that neighborhood councils include representatives of the many diverse interests in their communities;

WHEREAS, diversity, equity, inclusion, and anti-bias training for all neighborhood council board and committee members would ensure that all levels of our municipal government are inclusive of, and representative of, our diverse population; and

WHEREAS, in furtherance of the Charter's goals for meaningful participation in neighborhood councils, all neighborhood council board and committee members are required to participate in mandatory anti-bias and gender expression and identity training to ensure that neighborhood councils are responsive to, and inclusive of, the City's diverse population.

NOW, THEREFORE,

**THE PEOPLE OF THE CITY OF LOS ANGELES
DO ORDAIN AS FOLLOWS:**

Section 1. Section 22.801(h) of Article 1, Chapter 28, Division 22 of the Los Angeles Administrative Code is amended to read as follows:

(h) arrange training for department staff and neighborhood councils' officers, board and committee members, such as training in leadership, cultural awareness, dispute mediation, civics, communications, equipment utilization, and any other training necessary to achieve the goals set forth in Section 22.809; and implement and administer all mandatory training for neighborhood council boards and committees. To implement and administer training, the Department shall have the authority to:

(1) Promulgate rules and regulations, establish policies and procedures, and issue directives and moratoria necessary to implement all training requirements, enforce compliance, and resolve challenges raised by neighborhood council board members and committee members regarding any required training.

(2) Amend neighborhood council bylaws to reflect all mandatory training requirements and modify any language in the bylaws inconsistent with the Department's rules, regulations, policies, procedures, directives, or moratoria.

Sec. 2. Section 22.821 is added to Article 3, Chapter 28, Division 22 of the Los Angeles Administrative Code to read as follows:

Sec. 22.821. Neighborhood Council Mandatory Training Requirements.

(a) **Anti-Bias Training.** Individuals who volunteer on a neighborhood council board or committee, whether elected or selected, shall complete the implicit bias training developed for City employees in accordance with rules and regulations established by the Department.

(b) **Gender Expression and Gender Identity Training.** Individuals who volunteer on a neighborhood council board or committee, whether elected or selected, shall complete training developed by the Department of Neighborhood Empowerment relative to gender expression and gender identity in accordance with rules and regulations established by the Department.

Sec. 3. The City Clerk shall certify to the passage of this ordinance and have it published in accordance with Council policy, either in a daily newspaper circulated in the City of Los Angeles or by posting for ten days in three public places in the City of Los Angeles: one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall; one copy on the bulletin board located at the Main Street entrance to the Los Angeles City Hall East; and one copy on the bulletin board located at the Temple Street entrance to the Los Angeles County Hall of Records.

Approved as to Form and Legality

HYDEE FELDSTEIN SOTO, City Attorney

By 
ELISE RUDEN
Assistant City Attorney

Date 2/28/23

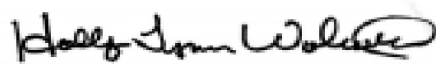
File No. 20-0990

M:\GENERAL COUNSEL DIVISION\ORDINANCES AND REPORTS\ORDINANCES - FINAL YELLOW\LAAC 22.801 and 22.821 - Neighborhood Council Training Ordinance 2-28-23.docx

The Clerk of the City of Los Angeles hereby certifies that the foregoing ordinance was passed by the Council of the City of Los Angeles.

CITY CLERK

MAYOR





Ordinance Passed March 14, 2023

Approved 03/28/2023

Posted Ordinance: 03/29/2023
Ordinance Effective Date: 05/08/2023

EVENT: SALUTE TO RECREATION FAMILY FESTIVAL

LOCATION: NORTHRIDGE RECREATION CENTER

VENUE: Salute Senior Dance

YEAR: 2024

CHAIRPERSON: Kari Haseltine, 818-340-2633, CPSCC

CD12 Contact - Myrka Martinez & Jonathan Coto

PROJECTED START DATE: Friday, May 3, 2024

PROJECTED END DATE: Friday, May 3, 2024

Worksheet done as of: Monday, February 5, 2024

PROJECTED EVENT ACTIVITY			ACTUAL EVENT ACTIVITY			DIFFERENCE TO INCOME		
CASH TO BE RECEIVED	\$	-	CASH TO BE RECEIVED	\$	-	CASH TO BE RECEIVED	\$	-
IN KIND TO BE RECEIVED	\$	1,500.00	IN KIND TO BE RECEIVED	\$	-	IN KIND TO BE RECEIVED	\$	(1,500.00)
DONATIONS	\$	400.00	DONATIONS	\$	-	DONATIONS	\$	(400.00)
NC SPONSORSHIPS	\$	3,150.00	NC SPONSORSHIPS	\$	-	NC SPONSORSHIPS	\$	(3,150.00)
OTHER - Grants, Allocations	\$	162.00	OTHER	\$	-	OTHER	\$	(162.00)
TOTAL EVENT VENUE RESOURCES:			TOTAL EVENT VENUE RESOURCE			TOTAL EVENT VENUE RESOURCE		
PROJECTED EXPENSES			PROJECTED EXPENSES			DIFFERENCE TO EXPENSES		
LABOR	\$	162.00	LABOR	\$	-	LABOR	\$	(162.00)
SUPPLIES	\$	-	SUPPLIES	\$	-	SUPPLIES	\$	-
RENTALS	\$	-	RENTALS	\$	-	RENTALS	\$	-
IN KIND TO BE GIVEN	\$	-	IN KIND TO BE GIVEN	\$	-	IN KIND TO BE GIVEN	\$	-
TRANSPORTATION	\$	-	TRANSPORTATION	\$	-	TRANSPORTATION	\$	-
ADVERTISING	\$	-	ADVERTISING	\$	-	ADVERTISING	\$	-
T-SHIRTS / BADGES	\$	-	T-SHIRTS / BADGES	\$	-	T-SHIRTS / BADGES	\$	-
SNACKS / FOOD	\$	3,150.00	SNACKS / FOOD	\$	-	SNACKS / FOOD	\$	(3,150.00)
ENTERTAINMENT	\$	1,500.00	ENTERTAINMENT	\$	-	ENTERTAINMENT	\$	(1,500.00)
DECORATIONS	\$	400.00	DECORATIONS	\$	-	DECORATIONS	\$	(400.00)
OTHER:	\$	-	OTHER:	\$	-	OTHER:	\$	-
OTHER:	\$	-	OTHER:	\$	-	OTHER:	\$	-
OTHER:	\$	-	OTHER:	\$	-	OTHER:	\$	-
TOTAL EVENT VENUE EXPENSES:			TOTAL EVENT VENUE EXPENSES:			TOTAL EVENT VENUE EXPENSES:		
TOTAL EVENT OVERAGE/(NEED):			TOTAL EVENT OVERAGE/(NEED):					
						BALANCE CHECK:		

* Non-Profit CPSCC will be receiver of funds for Salute